

<u>3.3.2</u>

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1. Description

Incorporating a research component along with a sound academic foundation enables the teachers to develop critical thinking along with oral and written communication skills. The research process helps to achieve valuable learning objectives that have lasting influence on the faculty members. Various research activities under the guidance of the research committee are being conducted in the Institution and inorder to promote research; teachers get their research papers published in the various journals notified on the UGC website. Participation in research through research publication benefits the teachers in the areas that reach beyond academia which in turn helps to understand how knowledge is constructed and developed. The teachers also get a platform to publish their research papers which results in enhancing their ability to integrate theory with practice.





NAAC Accredited Grade "B"

2. List of Research Papers

3.3.2							
Title of the Paper	Name of the Author	Department of Teacher	Name of Journal	Year of Publication	ISSN Number		
स्तीअस्मिताकेपरिपेक्षमेंश हरीपरिवेश [मैत्रयीपुष्पाकेविजनउपन्या सकेसन्दर्भ] page no 13- 15	Dr. Bharat Bhushan	Associate Professor in Hindi	International Journal of Hindi Research (Pushpanjali)	Year-2016	2455-2232		
हिंदीउपन्यासऔरबदलता भारतीयसमाज Page No 49-52	Dr. Bharat Bhushan	Associate Professor in Hindi	Vignettes Of Research An International peer- Reviewed Multidisciplinary Research Journal	June-July, 2016	2320-1797		
हिंदीसाहित्यलेखन :विविधआयामएवमचुनौति यों	Dr. Bharat Bhushan	Associate Professor in Hindi	ACME International Journal of Multidisciplinary Research	AugSep. 2016	2320-236x		
PragatisheelkaviNagaarj unkekavyameinvaygaya bodh.	Dr. Bharat Bhushan	Associate Professor in Hindi	ShodhRitu An International Multi-Disciplinary Research Journal.	July-Sep. 2016	2454-6283		
Bhumandlikaran, Media avm Hindi : ChunotianAvmAvsar	Dr. Bharat Bhushan	Associate Professor in Hindi	ShodhRitu An International Multi-Disciplinary Research Journal.	Year-2016	2254-6283		
Hindi KavitaKeBadalteSrokaa r.	Dr. Bharat Bhushan	Associate Professor in Hindi	ShodhRitu An International Multi-Disciplinary Research Journal.	Year-2016	2254-6283		
Factors affecting Consumer Perception towards Branded Clothes in Rural Areas.	Ms.Amandeep Kaur Sandhu	Assistant Professor in Commerce	International Journal of Research in Commerce and Management	2016-2017	0976-2183		





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Perception of Young Consumers towards Proffestional Offers at Point of Purchase.	Ms.AmandeepK aurSandhu	Assistant Professor in Commerce	Global Journal of Accounting and Management	2016-2017	0976-9366
A New Dimension in Indian Banking: cashless and Demonetisation	Mrs.ManpreetK aur	Assistant Professor in Economics	The Public: Problems and Solutions.	April-June 2017	2320-4540
Desire Handball Player	Dr. K.S. Sandhu	Associate Professor in Physical Education	International Journal of Research and Analytical Review.	July-Sep.,2017	2348- 1269,2349- 5138
Punjabi VyahPranali Ate dorkavirup di SabyacharakPeshkari	Mrs.Gurminder Kaur	Assistant Professor in Punjabi	BohalShodhManjusha	2017-2018	2395-7115
Pardesi Punjabi Aorat de Dukh di MansikPeshkari :Farangia di Nuh.	Mrs.Gurminder Kaur	Assistant Professor in Punjabi	International Journal of Research	2017-2018	2348-6848
Punjab Agriculture: contemporary issues	Mrs.ManpreetK aur	Assistant Professor in Economics	15 Days	July, 2017	2249-605X
An Economic Analysis of Dairy Farming	Mrs.ManpreetK aur	Assistant Professor in Economics	ADHIKAR	August, 2017	2231-2552
Employment Generation in MG-NREGA: An evaluation	Mrs.ManpreetK aur	Assistant Professor in Economics	15 Days	August, 2017	2249-605X
Women Entrepreneurship and Indian Society: An Analysis.	Mrs.ManpreetK aur	Assistant Professor in Economics	15 Days	August, 2017	2249-605X
Agrarian Crisis in Punjab.	Mrs.ManpreetK aur	Assistant Professor in Economics	The Public: Problems and Solutions.	July-Sept. 2017	2320-4540
MG-NREGA: An Employment Guarantee Scheme	Mrs.ManpreetK aur	Assistant Professor in Economics	ADHIKAR	Sept. 2017	2231-2552





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SendhavSanskriti me Parivehan	Mrs.Savita Devi	Assistant Professor in History	The Konkan Geographer	OctNov.,2017	2277-4858
Stone Tools, Technology in Ancient India	Mr.Parveen Kumar	Assistant Professor in History	The Konkan Geographer	OctNov.,2017	2277-4858
Role of Digital Banking in Transforming Indian Banking Sector : a case study of Indian Bank	Dr.Seema Rani	Assistant Professor in Commerce	Vinayek Global Research Review	Jan-Dec, 2018	2349-4239
Stress Management: Need of Hour	Mr.Ashish Baghla	Assistant Professor in Commerce	International Journal of Research	January, 2018	2348-6848
To Study the Relationship Between Career Decision Self- Efficacy and Emotional MaturityPp-9-11	Dr. S.S. Thakur	Principal	Shodh Samiksha Aur Mulyankan (International Indexed,Peer Reviewed & Referred Research Journal)	Jan,Feb&Marc h,2019	ISSN No - 0974- 2832(Print),E -ISSN-2320- 5474,RNI RAJBIL2009/ 29954
Self-Regulated Learning and Motivational Beliefs among Secondary School Students	Dr. S.S. Thakur	Principal	ShodhSamikshaAurMulyan kan (International Indexed, Peer Reviewed& Referred Research Journal)	Jan,Feb&Marc h,2019	ISSN No - 0974- 2832(Print),E -ISSN-2320- 5474RNI RAJBIL2009/ 29954
Role of Parental Encouragement in Career Decision Self- Efficacy of Senior Secondary School Students Pp-7-9	Dr. S.S. Thakur	Principal	Research Analysis and Evaluation (International Indexed,Peer Reviewed & Referred Research Journal)	Jan,Feb&Marc h,2019	ISSN No - 0975- 3486(Print),E -ISSN-2320- 5482RNI RAJBIL2009/ 30097
Self-Regulated Learning and Perceived Parental Involvement Pp-29-31	Dr. S.S. Thakur	Principal	Research Analysis and Evaluation (International Indexed, Peer Reviewed& Referred Research Journal)	Jan,Feb&Marc h,2019	ISSN No - 0975- 3486(Print),E -ISSN-2320- 5482 RNI RAJBIL2009/ 30097
हिंदीकवितामेंसंघर्षरतआ दिवासीसमाज	Dr. Bharat Bhushan	Associate Professor in Hindi	SanskarChetana Refereed Journal	Sep-18	2347-4041





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तुलसीकीभक्तिभावना	Dr. Bharat Bhushan	Associate Professor in Hindi	SanskarChetana Refereed Journal	Oct-18	2347-4041
तीसरीतालीउपन्यासथर्डजें डरकीव्यथाकथाकामार्मिक दस्तावेज़.	Dr. Bharat Bhushan	Associate Professor in Hindi	SanskarChetana Refereed Journal	Dec-18	2347-4041
चित्रामुद्गलकीकहानियोंमें सामाजिकपरिवेश.	Dr. Bharat Bhushan	Associate Professor in Hindi	ShodhSamikshaAurMulyan kan. Refereed Journal	Jan,Feb,March - 2019	0974-2832
सांझ- सवेरगुरुदयालसिंहरचितउ पन्यासमेंदलितउत्पीड़न	Dr. Bharat Bhushan	Associate Professor in Hindi	Research Analysis and Evaluation. Peer Reviewed Referred Journal.	Jan,Feb,March - 2019	9753486
उर्दूऔरहिंदीभाषाकारामसे तुश्रीसत्यप्रकाशउप्पल	Dr. Bharat Bhushan	Associate Professor in Hindi	ShodhSamikshaAurMulyan kan. Refereed Journal	May-19	0974-2832
चित्रामुदुगलकीकहानियोंमें सामाजिकपरिवेश .	Dr. Bharat Bhushan	Associate Professor in Hindi	Research Analysis and Evaluation. Peer Reviewed Referred Journal.	May-19	9753486
भूमंडलीकरणमीडियाएवं हिंदी :चुनौतियांएवंअवसर	Dr. Bharat Bhushan	Associate Professor in Hindi	Review of Research		2249894X
हिंदीकविताकेबदलतेसरो कार	Dr. Bharat Bhushan	Associate Professor in Hindi	Review of Research	May-19 June, 2019	2249894X
हिंदीमेंआदिवासीकवयित्रि योंकेकाव्यमेंआदिवासीस माज 79-80	Ms.JaspalKaur	Assistant Professor in Hindi	भाषासहोदरी	Jan, 2019	2582-1679
आचार्यहजारीप्रसादद्विवेदी केनिबन्धोंमेंभारतीयसंस्कृ ति	Ms.JaspalKaur	Assistant Professor in Hindi	কহুদ্	Dec.,2018	
E-Governance in Higher Education: Benefits & Challenges	Mr. Prince Singla	Assistant Professor in Commerce			
			SanskarChetna	Jan,2019	2347-4041





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A New Dimension in Indian Banking Cashless and Demonetization	Mr. Prince Singla	Assistant Professor in Commerce			
			SanskarChetna	Feb,2019	2347-4041
Impact of Goods and	Mr. Prince	Assistant		100,2017	2249-894X
Service Tax (GST) on	Singla	Professor in			
Indian Economy		Commerce	Review of Research	May 2010	
Role of ICT in Higher	Mr. Prince	Assistant	Keview of Kesearch	Mar,2019	2249-894X
Education	Singla	Professor in			224)-0)4A
Luututon	Singin	Commerce	Review of Research	April,2019	
A Study On Issues and	Mr. Prince	Assistant		• •	2249-894X
Challenges of Women	Singla	Professor in			
Empowerment in India		Commerce			
			Review of Research	May,2019	
Financial Inclusion in	Mr.AshishBaghl	Assistant			
India: Its Need and	а	Professor in	International Journal of		
Future.		Commerce	Research and Analytical Reviews (IJRAR)	July Con 2019	2348-1269
A Study on the Future of	Mr.AshishBaghl	Assistant	International Journal of	July-Sep. 2018 OctDec. 2018	2348-1269
Digital Payments in	a	Professor in	Research and Analytical	OctDec. 2010	2540-1207
India.		Commerce	Reviews (IJRAR)		
A Study of Consumer	Mr.AshishBaghl	Assistant	International Journal of	OctDec. 2018	
Behavior towards Online	a	Professor in	Research and Analytical		
Shopping: An Analysis		Commerce	Reviews (IJRAR)		
of Commerce Students.					
					2348-1269
Corporate Social	Mr.AshishBaghl	Assistant	Journal of Advances and	Oct-18	2348-1269
Responsibility Practices	а	Professor in	Scholarly Researches in		
in India: A study of few companies		Commerce	Allied Education (JASRAE)		
companies			(JASKAL)		
A Study of the Impact of	Mr.AshishBaghl	Assistant	Journal of Advances and	Oct-18	2348-1269
Technology on the	а	Professor in	Scholarly Researches in		
Society		Commerce	Allied Education		
			(JASRAE)		
Customer Satisfaction	Mr.AshishBaghl	Assistant		Oct-18	2349-5162
from Patanjali Products:	a	Professor in			
A Reality or Perception.		Commerce			
			Journal of Emerging		
			Technologies and Innovative		
			Research (JETIR)		





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Postgraduate Multi Faculty Premier College KILLIANWALI, DISTT. SRI MUKTSAR SAHIB (Pb.) - 151211 NAAC Accredited Grade "B"

A Study on the factors affecting Organisational Commitment.	Mr.AshishBaghl a Amandeep	Assistant Professor in Commerce Principal	Journal of Emerging Technologies and Innovative Research (JETIR) Education & Psychological	Oct-18	2349-5162
Locale in Career Decision Self-efficacy of Senior Secondary School Students	Kaur& Dr.Surinder Singh Thakur		Research (A Biannual Interdisciplinary Peer Reviewed Refereed International Research Journal of Education and Psychology Vol. 9 No-2, July, 2019.	July 2019	ISSN No - 2230-9586
A Study of Relationship Between Career Decision Making and Parenting Style among Adolescents.	Ramandeep Kaur& Dr.Surinder Singh Thakur	Principal	International Journal of Multidisciplinary Educational Research (IJMER) Indexed Peer Reviewed Refereed International Journal Vol 8 Issue-12(4), December, 2019.	Dec 2019	ISSN No - 2277-7881
A Study of career decision making among adolescents in relation to gender.	RamandeepKaur &Dr.Surinder Singh Thakur	Principal	Journal of Gujrat Research Society (Volume 21)	Jan 2020	ISSN No - 0374-8588
A Study of relationship between self concept and career decision making among adolescents.	RamandeepKaur &Dr.Surinder Singh Thakur	Principal	International Journal of Multidisciplinary Educational Research (IJMER) Indexed Peer Reviewed Refereed International Journal Vol. – 9 Issue-1(2).	Jan 2020	ISSN No - 2277-7881
An Investigation of the Difference in Career Decision Self- Efficacy of Senior Secondary Students Based on Their Levels of Emotional Maturity	Amandeep Kaur& Dr.Surinder Singh Thakur	Principal	International Journal of Multidisciplinary Educational Research (IJMER) Indexed Peer Reviewed Refereed International Journal Vol 9 Issue-1(2), January, 2020. UGC – Care Approved www.ijmer.in	Jan 2020	ISSN No - 2277-7881





NAAC Accredited Grade "B"

Comparative study of self regulated learning among IX and X Graders of Secondary School	Dr.Kavita& Dr.Surinder Singh Thakur	Principal	International Journal of Multidisciplinary Educational Research (IJMER) Indexed Peer Reviewed Refereed International Journal Vol 9 Issue-1(3), January, 2020. UGC – Care Approved www.ijmer.in	Jan 2020.	2277-7881
Construction and Standardizaion of Motivational Beliefs Scale	Dr.Kavita& Dr.Surinder Singh Thakur	Principal	Studies in Indian Place Names.		2394-3114
Impact of Caste on Self-	Dr.Kavita &	Principal		Jan 2020	
regulated Learning among Secondary School Students	Dr.Surinder Singh Thakur	Tincipai	Studies in Indian Place Names.		2394-3114
				April 2020	
Career Decision Making of 10 th Grade Students of Bathinda and Ludhiana Districts of Punjab- A Comparative Study	Ramandeep Kaur& Dr.Surinder Singh Thakur	Principal	Our Heritage International Indexed and Referred Journal Vol-68-Issue-30- February-2020		ISSN No- 0474-9030
				Feb 2020	
An Investigation of the Difference in Career Decision Self-Efficacy of Senior Secondary Students Based on their Levels of Parental	Amandeep Kaur & Dr.Surinder Singh Thakur	Principal	Our Heritage International Indexed and Referred Journal Vol-68-Issue-30- February-2020		ISSN No- 0474-9030
Encouragement Self Regulated Learning Among Secondary School Students.	Dr.Kavita & Dr.Surinder Singh Thakur	Principal	Sustainable Humanosphere Journal, Peer Reviewed And Referrred Journal, volume 16, issue 1	Feb 2020	1880-6503
				Feb 2020	







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Third Gender for AadharitKahaniyonmein SamajkaYatharthChitra n	Dr. Bharat Bhushan	Associate Professor in Hindi			
11			UNMILAN	1st may 2020	0974-0053
AadivaasiKavitameinChi tratAadivaasiSamajkeVi vidhPrivesh					
			UNMILAN	April 2020	0974-0054
AacharyaHazari Prasad keUpnayasonmeinSansk ritikChetna					
			Drishtikon	April 2020	0975-119X
SardarVallabhBhai Patel tathaUnkaBhartiyaSanv					
hidhanmeinYogdaan			Adhigam	May 2020	2394-773X
AtalBihari Vajpayee keKavyakeVividhPaksh			Aungam	111ay 2020	2354-1132
			Drishtikon	Mar 2020	0975-119X
Optimization of Waiting Time of Jobs in Three Stage Flow Shop Scheduling Models with Transportation Time of	Deepak Gupta, Dr.PayalSingla, Sukhvir Singh	Assistant Professor in Mathematic s	Advance in Mathematics:		
Jobs			Scientific Journal (http://doi.org/10.37418/ams j.9.3.37)	2020	1119-1128
आदिवासीकवितामेंआदिवा सीसमाजकास्वरूप	Ms.JaspalKaur	Assistant Profesor in Hindi			
			परिशोध	Dec, 2019	2347-6648
हिंदीकीआदिवासीकविता काशिल्प-विधान	Ms.JaspalKaur	Assistant Profesor in Hindi			
			Drishtikon	April,2020	0975-119X





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Micro, Small and Medium Enterprises in India-The Backbone of Indian Economy still grappling with Impediments to Optimum Performance	Miss Neha Thakur	Assistant Professor in Commerce			
Metamorphosis of Indian Insurance Sector-	-		Purakala	June 2020	0971-2143
Pre and Post Liberalisation Perioid	Maria	A	International journal Multidisciplinary Educational Research	December 2019	
A Review on Usefulness of Artificial Intelligence in Agriculture	Ms.Gurbinder Kaur	Assistant Professor in Computer Application	AIRO international Research journal	June 2020	2320-3714
A Study on Stress Among Employees	Mr.Manik Jindal	Assistant Professor in Commerce	International Journal of Research in Human Resource Management	2019	E-ISSN: 2663-3361 P-ISSN: 2663-3213
A Study on Social Media Marketing			International Journal of Research in Marketing Management and Sales	2020	E-ISSN: 2663-3337 P-ISSN: 2663-3329
A Study on Financial Literacy Among Women			International Journal of Financial Management and Economics	2020	E-ISSN: 2617-9229 P-ISSN: 2617-9210
Diagnosis of E- Commerce at Rural Level					
Teenage Business			Think India Journal	2019	0971-1260
A Study of Humour Appeal in Advertisement	-		Think India Journal	2019	0971-1260
			Journal of The Gujrat Research Society	2019	0374-8588





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A study on Investment in Home Stay business			ТАТНАРІ	May 2020	2320-0693
A Study on Accounting in the Cloud			CLIO Interdisciplinary journal	June 2020	0976-075X
A Study of Self- Concept among10th Grade Students in Relation to Their gender and locale	Ramandeep Kaur&Dr.Suri nder Singh	Principal	Kala: The Journal of Indian Art History Congress.UGC – Care Journal	2020-21	0975-7945
Academic Achievement and Academic Procrastination of undergraduate students in relation to educational mobile apps usage.	Ms. Harpreet Kaur&Dr.Suri nder Singh	Principal	The Journal of Oriental Research Madras, The KuppuswamiSastri Research InstituteUGC – Care Journal	2020-21	0022-3301
Academic Achievement and Self-efficacy of under graduate students in relation to Educational Mobile Apps Usage	Ms. HarpreetKaur &Dr.Surinder Singh	Principal	Journal of Education: RabindraBharati University Peer Reviewed and Referred JournalUGC CARE Approved,	2020-21	0972-7175
A Study of Resilience among Theater and Dance Performing Arts Students	Ms. Pooja Sharma &Dr.Surinder Singh	Principal	Journal of Education: RabindraBharati University Peer Reviewed and Referred Journal. UGC CARE Approved,	2020-21	0972-7175







NAAC Accredited Grade "B"

Safer Roads Safer World for Everyone	Amit Behal	Departme nt of Political Science	ShodhSarita	January to March 2021	2348-2397
मौतकापर्यायभारतीयस ड़कें : सड़कसुरक्षाआजकीनि तांतआवश्यकता	Amit Behal	Departme nt of Political Science	ShodhSamikshaaurMuly ankan	May 2021	2320-5474
Impact of Mega Merger of Public Sector on Indian Banking Sector on Indian Banking Sector.	1.Usha Goyal2.Dr. Seema Rani	Business Managem ent and Commerce	International Journal of Business Management and Scientific Research(IJBMSR)	May 2021	Online ISSN:2394- 6636
Financial Inclusion in India: Progress and Prospects.	1.Usha Goyal2.Dr. Seema Rani	Business Managem ent and Commerce	Flusser StudiesSpecial Issue: Sustainability and Management	June 2021	Online ISSN:1661- 5719
COVID-19 A Catalyst in Digital Transformation of Banking Sector in India.	1. Dr. Seema Rani 2.Usha Goyal	Business Managem ent and Commerce	Flusser StudiesSpecial Issue: Sustainability and Management	June 2021	Online ISSN:1661- 5719
Impact of COVID-19 on Economy and Indian Banking Sector.	1. Dr. Seema Rani 2.Usha Goyal	Business Managem ent and Commerce	The Journal of Oriental Research Madras	June 2021	ISSN: 0022-3301





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COVID – 19 : General Overview with Mathematical Model	Dr. PayalSingla, Galaxy Gupta	English	DogoRangsang Research Journal	July, 2020	2347-7180
Production problem with the conception of task (Job) block criteria	Dr. PayalSingla	Departme nt of Mathemati cs	Advances in Mathematics: Scientific Journal	2020-21	ScopusISS N: 1857- 8365 (printed); 1857-8438 (electronic) <u>https://doi.o</u> <u>rg/10.37418</u> / <u>amsj.10.3.2</u> <u>7</u>
3- Stage Production Scheduling with the Concept of Set-Up Time Including Arbitrary Lags.	Dr. PayalSingla	Departme nt of Mathemati cs	Aryabhatta Journal of Mathematics and Informatics	2020-21	ISSN: 2394- 9309DOI: 10.5958/23 94- 9309.2021.0 0003.2
Changing Dynamics of Work and Workspaces during COVID – 19 Pandemic	Prince Singla	Departme nt of Business Managem ent and Commerce	The Journal of Oriental Research Madras (UGC Care Listed Journal)	June 2021	0022-3301
Effects of COVID – 19 Pandemic on Medium, Small, Micro Enterprises in India	Prince Singla	Departme nt of Business Managem ent and Commerce	Flusser Studies (UGC Care Listed Journal)	June 2021	1661-5719





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A Study of Inclusive Development in India using Financial Inclusion	AshishBaghla	Departme nt of Business Managem ent and Commerce	Vidyabharati International Interdisciplinary Research Journal (VIIRJ) – Special Issue	2021	2319-4979
A Study on Investment in Home Stay Business	Manik Jindal	Business Managem ent and Commerce	ShodhSarita	2020	2348-2397
Internal Auditing and Fraud Detection	Manik Jindal	Business Managem ent and Commerce	Shodh Sanchar Bulletin	2020	2229-3620





- 3. Proofs of Research Paper publication
- Dr.Surinder Singh Thakur

Captain Netram Singh Charitable Trust, Jaipur (Regd)

Smt. Usha Singh President



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Date :-...25/Feb/2021.

Shodh Samiksha Aur Mulyankan

International Double Blind, Peer Reviewed & Referred, Multilingual, Multidisciplinary Research Journal

ISSN No-0974-2832 (Print), E-ISSN-2320-5474 RNI: RAJBIL2009/29954 Impact Factor 5.901 (SJIF)

TO WHOM IT MAY CONCERN

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I wish him all success in his future.

Krishan Bir Singh

Professor.Krishan Bir Singh ChiefEditor

Date- 25 Feb 2021



Captain Netram Singh Charitable Trust, Jaipur (Regd)

Smt. Usha Singh President



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Date :-...25/Feb/2021.

Research Analysis & Evaluation

International Double Blind, Peer Reviewed & Referred, Multilingual, Multidisciplinary Research Journal

ISSN No - 0975-3486 (Print), E-ISSN-2320-5482 RNI: RAJBIL2009/ 30097 Impact Factor 6.315 (SJIF)

TO WHOM IT MAY CONCERN

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Date- 25 Feb 2021

Krishan Bir Sing

Professor.Krishan Bir Singh Chief Editor

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Smt. Usha Singh President



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Ref. No.....IRM/feb/05/2021.

Date :-...25/Feb/2021.

International Research Mirror

International Level Double Blind, Peer Reviewed, Referred, Index Research Journal for all subjects

ISSN No 2250-253X(Print), E-ISSN-2320-544X

Impact Factor 6.77 (SJIF)

TO WHOM IT MAY CONCERN

This is to confirm and certify that Dr. Surinder Singh Thakur, Principal, Guru Nanak College, Killianwali, Distt.Muktsar Punjab-151211 is engaged as Editor with the editorial board of Journal International Research Mirror International Level Double Blind, Peer Reviewed, Referred, Index Research Journal for all subjects ISSN No 2250-253X(Print),E-ISSN-2320-544X Impact Factor 6.77 (SJIF) since 10th February,2021.

I wish him all success in his future.

Date- 25 Feb 2021

Krishan Bir Singh

Professor.Krishan Bir Singh Chief Editor



A Study of Career Decision Making Among Adolescents in Relation to Gender

Volume 21 Issue 16, December 2019

Ramandeep Kaur, Research Scholar, Panjab University, Chandigarh, India Dr. Surinder Singh, Principal, Curu Nanak College, Killianwali (Sri Muktsar Sahib), Punjab, India Email: ramandeeppunihani@yahoo.co.in, Email: sthakur_1970@yahoo.co.in

Abstract: The present study was conducted to find out the difference in career decision making among adolescents in relation to gender (male and female). A sample of eight hundred adolescents (400 males and 400 females) studying in tenth standard in Government Schools affiliated to Punjab School Education Board, Mohali was selected from Bathinda and Ludhiana district of Punjab ,India for the study. Random sampling technique was employed to collect the sample. Career Decision Making Scale (Singh, 2014) was used to collect the data. Descriptive statistics and t-test were employed to find out the difference between male and female students in career decision making. The results of the study revealed that there is no significant gender difference in career decision.

Key - words: Career Decision Making, Adolescents, Gender

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Introduction

Adolescence has been considered as the most crucial stage of human life. An individual faces many challenges at this stage. One of the major challenge pertaining to adolescence stage is; selection of a life long career. Career choice is indeed a defining phase in anybody's life. It involves the method of understanding, analyzing and appreciating a variety of options through guidance and planning. Career Decision Making involves becoming aware of the need to make a decision and going through a process of working on that decision (i.e. gathering information, identifying options, evaluating options, selecting among options), making a decision and then taking action to implement that decision(Tiedemann and O'Hara, 1963). Bright, Pryor, Robert and Harpham (2005) expressed that career decisions cover the training decisions as well as professional decisions. Various personal and environmental factors affect the decision making process of adolescents. Gender is the most prominent factor influencing career decision making process. Gender is a social interpretation of attitude, behavior, and relationships, moral and social values of an individual on the basis of sex. It refers to the socially determined and culturally specific differences between men and women. Career expectations vary from society to society in terms of socialization and child rearing practices; and with gender. According to Adya and Kaiser (2005), career genderization starts in middle school or early in high school. According to Social Learning Theory of Krumbotlz, Mitchell and Jones (1976), gender as a demographic variable influence career decision making. Therefore it becomes necessary to explore the gender difference in career decision making among adolescents.

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Career Decision Making of 10th Grade Students of Bathinda and Ludhiana Districts of Punjab- A Comparative Study

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Abstract

The purpose of the present study was to find out difference between 10th grade students of Bathinda and Ludhiana district of Punjab (India) on career decision making. The study emphasized on exploring the difference between rural and urban students of both districts. It was also the purpose of this study to find out interactional effect between district and locality on career decision making students. A sample of 800 students studying in 10th standard in Government Schools affiliated to Punjab School Education Board, Mohali was selected from Bathinda and Ludhiana district of Punjab for the study. Random sampling technique was employed to collect the sample. Career Decision Making Scale (Singh, 2014) was used to collect the data. Two-way analysis of variance was used to find out main and interactional effect of district and locale on career decision making. The study revealed that students of Bathinda and Ludhiana districts & urban and rural students of both districts were not significantly differ on both dimensions of career decision making i.e. career decidedness and career indecision of 10th grade students. Interaction between district and locality of students was found significant for career decidedness, whereas it was found insignificant for career indecision. Therefore, t test was used by controlling one variable. Only significant interaction was found between Bathinda and Ludhiana district students on career decidedness for rural students.

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An Investigation of the Difference in Career Decision Self-Efficacy of Senior Secondary Students Based on their Levels of Parental Encouragement

Ms. Amandeep Kaur, Research scholar in Panjab University Chandigarh. Dr. Surinder Singh, Principal in Guru Nanak College, Killianwali, Sri Muktsar Sahib.

Abstract: This study examined the difference in career decision self-efficacy of senior secondary students based on their different levels of Parental Encouragement. This investigation was carried on by the survey method. This study was conducted on 900 senior secondary school students of Punjab state who were determined by random sampling method. The data was collected by administering Self-developed Career related Parental Encouragementscale and Career decision self-efficacy scale developed by Betz and Taylor (2006). This study led to the conclusion that the senior secondary students with high Parental Encouragementhave higher Career decision self-efficacy as compared to the students with low Parental Encouragement.

Key words: Parental Encouragement, Career decision self-efficacy, senior secondary students

Introduction

People make many decisions every day. Some of these decisions are made as a part of one's daily routine whereas others are perceived as being more important and crave more attention. The decisions which are related to career considered as the latter kind because those decisions have notable long range implications on a person's lifestyle, the friends with whom they socialize, the vocational activities in which they involve and hence on their quality of life (Galti& Asher, 2001). A thoughtful selection of a career of an individual and satisfaction in his work inevitably affects the level and degree of his contribution to his own welfare and to that of the community. The key role of education is to enable anindividual to realize one's self and make capable to decide upon one vocation to the other. Selection of a vocation as a process covers a considerable number of years, ranging from early childhood to late childhood.

The period between childhood and adulthood is called the adolescence. Adolescence genetic traits play a crucial role as the physical changes, psychological changes and environmental changes take place during this period. During this time, young one feels a distance with their parents. This period is significant for their future life and they face problems regarding career choice, decision making, parent child conflicts and mood changing problems. Individuals usually suffer from mismatching of abilities and desires. If these issues are not solved at proper time, then these challenges of adulthood create psychological problems for them. Jones (1973) said that although the life goal is the center of all activities and give meaning to life, a satisfying and

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Self-Regulated Learning among Secondary School Students

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Abstract—This study was conducted on secondary school students of Bathinda district of Punjab to study self-regulated learning among secondary school students of urban and rural area. 600 secondary school students were selected for the study. Self-regulated learning scale (SRLS-GMMD) was used for data collection. Descriptive statistics and t-test was employed to analyse the data. The results of the study revealed that there is a significant difference among urban and rural secondary school students.

Keywords: Self-regulated Learning, Secondary School Students

INTRODUCTION

Secondary stage of schooling is a link between primary and higher education. At this stage the student is more aware about his efforts in learning and considers his performance as a result of his efforts and devotion in the learning. At this stage, he become conscious about regulation of study. With the paradigm shift in teaching-learning process, the position of learner has been changed. He is no more considered as the passive listener in the learning process, but as an active participant. The learner plans, monitors and evaluates his learning activities to achieve the desired goals. Self-regulated learning is the personal initiative of the learner to select the learning strategy, place of learning, management of learning environment and evaluation of performance etc. Pintrich (2000) viewed self-regulated learning as "an active, constructive process whereby learners set goals for their learning and then attempt to monitor, regulate and control their cognition, motivation and behaviour guided and constrained by their goals and the contextual features of the environment". Self-regulated learning is the active and independent implementation of learning skills to complete a task. Self-Regulated Learning is conceptualized in three ways. Firstly, Self- Regulated Learning refers to the student's ability to use meta-cognitive strategies (cognitive modification). Secondly, Self-Regulated Learning refers to the capability of students to use both metacognitive and cognitive strategies. Thirdly, it indicates the value of involving motivation and the cognitive & meta-cognitive components of learning (Marcou & Philippo, 2005).

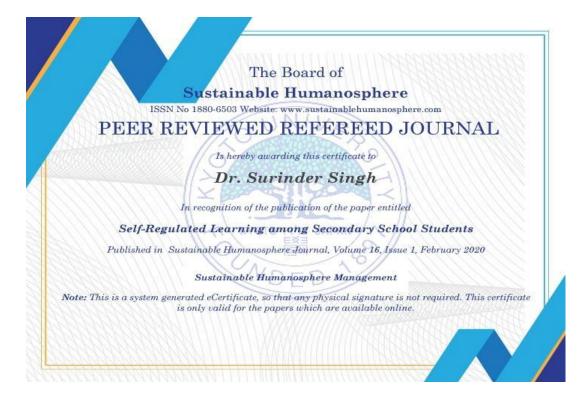
Self-regulated learners have high level of academic achievement (Pintrich, 2000), use more help seeking strategies to succeed in school (Karabenick & Newmwn, 2006), are more competent in use of problem-solving strategies (Hmelo-Silver, 2004), goals orientations (Pintrich & DeGroot, 1990) and succeed in spite of blocks (Zimmerman, 1990). Self-





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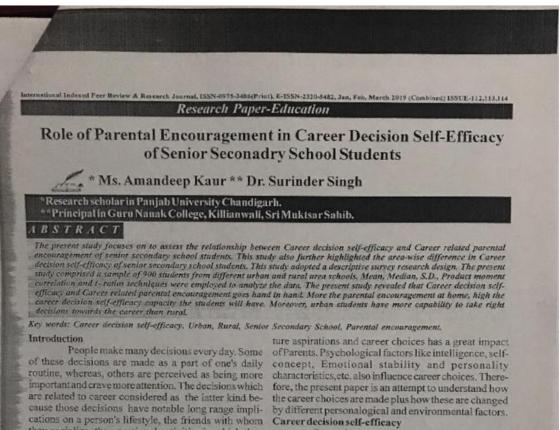




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are related to career considered as the latter kind because those decisions have notable long range implications on a person's lifestyle, the friends with whom they socialize, the vocational activities in which they involve and hence on their quality of life (Galit & Asher, 2001). A thoughtful selection of career of an individual and satisfaction in his work inevitably affects the level and degree of his contribution to his own welfare and to that of the community. The key role of education is to enable an individual to realise one's self and make capable to decide upon one vocation to the other. Selection of a vocation as a process covers a considerable number of years, ranging from early childhood to late childhood.

Choice of carcer, however, is not an exclusive intellectual process in which various possibilities are sorted out in a logical manner, but Carcer choices are influenced by both social and psychological factors. A home is considered as the basic agent of socialization. Interaction between parents and children develop the basic attitude which they express in various aspects of daily life in the process of vocational development. Parents can act both ways, which is facilitators and inhibitors forthe psychological development of their children's. The growth and exploration of finture aspirations and career goalsare an important developmental task during the adolescence period (Erikson, 1968; Ryan & Deci, 2001; Super, 1957). Due to family dependency behaviour of adolescent, the development of their fu-

Career is a person's journey over the whole life; an expression of what is significant and useful to him. It is a sequence of rewards and unrewarded experiences and can include the role of an individual's as a student, worker, parent, citizen and so on. Career satisfaction mainly comes from the interaction between being' (sense of self) and 'doing' (the expression of self). A person own believes of personal efficacy give direction to his/her life. These believes affect people a series of actions choose to pursue, how much effort they put in given attempts, their resilience to adversity, how long such people will persist in the face of obstacles and failures, whether their patterns of thoughts are selfrestricting and self-aiding, how much stress they experience to deal with disturb situation and the level of achievements they realize. Thus, a fundamental factor that may affect one's ability in making a career decision is his or her career decision making self-efficacy that is, one's beliefs regarding his or her ability to successfully achieve certain tasks connected with career choice (Taylor & Betz, 1983; Betz, Kelvin & Taylor, 1996; Amir & Gati, 2006). Betz, Kelvin & Taylor (1996) defined Career decision self-efficacy as person's faith on his / her level of confidence about whether they can successfully involve in chores related to making decisions about their career.

* UGC Approved & Accepted No. 41022 : Research Analysis And Evaluation

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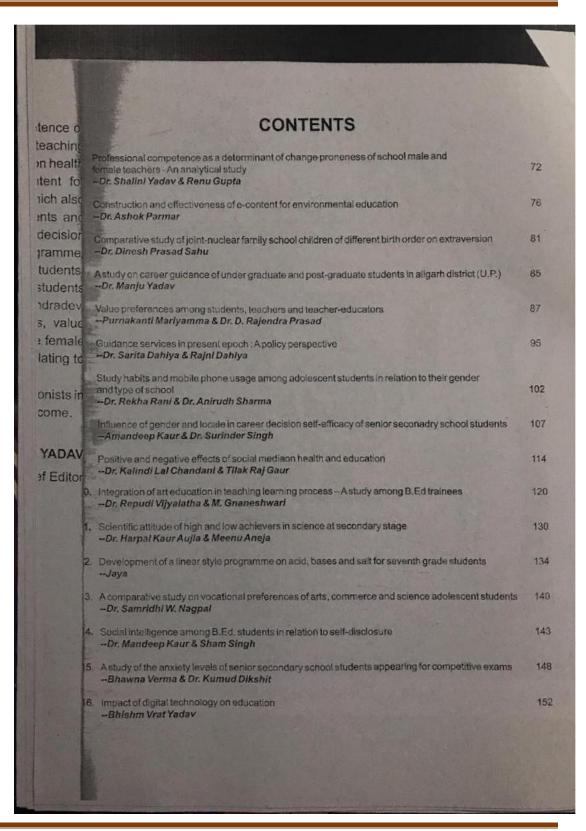






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INFLUENCE OF GENDER AND LOCALE IN CAREER DECISION SELF-EFFICACY OF SENIOR SECONADRY SCHOOL STUDENTS

Amandeep Kaur* & Dr. Surinder Singh**

ABSTRACT

The present study was undertaken to explore the influence of gender and locale in Career decisis self-efficacy of senior secondary school students. This study adopted a descriptive summethod. Career decision self-efficacy scale (2006) was administered on a sample of 900 series secondary school students. Mean, Median, SD and analysis of variance techniques were employ to analyze the data. The present study revealed that gender and locale together do not pla significant role in Career decision self-efficacy of students. However, both urban boys and girls higher Career decision self-efficacy than rural boys and girls. Although, gender did not affect care decision self-efficacy of students.

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Key words: Career decision self-efficacy, gender, locale, senior secondary school.

INTRODUCTION

Education is universally recognized as the answer to socio-economic problems of the world. Nations and individuals look up to education to provide a cure for poverty, ignorance, drought, excessive rainfall, mental deficiency, joblessness, bad government, poor communication system, hunger and inadequate shelter among other things. Every nation of the world aspires toward quality of life and social status. Career selection is one of many important choices students will make in determining future plans. This decision will impart them throughout their lives. The essence of who the student is will revolve around what the student want to do with their life- long work. The choice of career has been a serious problem among the senior secondary school students. No matter what one's age is the choice of career or desire is an important question for everybody. A lot of student in senior secondary schools believe that their future is a glorious adventures in which they are bound to succeed. Many of them have the idea that they would be able to work in the public or private establishments as soon as they complete secondary school education. Some have planned to become lawyers, engineers, medical doctors, accountants and so on. Students in senior secondary schools like many other young adults are always worried about what they will do with their lives, the kind of adult they will become.

How the young people of today meet problems of tomorrow will depend upon amount of success they make in planning for tomorrow. Planning for tomorrow itself is prim the responsibilities of the parents, teachers school counselor. Students need gen orientation into the world of work through curriculum. A thoughtful selection of career individual and satisfaction in his work inevit affects the level and degree of his contributio his own welfare and to that of the community. key role of education is to enable anindividu realize one's self and make capable to de upon one vocation to the other. Selection vocation as a process covers a consider number of years, ranging from early childhoo late childhood.Lent, Brown & Hackett (1 2000 & 2002) also indicated that self-effic played a pivotal role in career decision. The b necessity for Career choice is understanding. It implies understanding individuals about different kinds of learning. bases of choices of occupations and the us information for career planning out of which best alternative is taken up.

CONCEPTUAL FRAMEWORK Gender: Concept and Definition

The word gender has been used since the century referring to the state of being male female but this did not become common until

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A STUDY OF RELATIONSHIP BETWEEN CAREER DECISION MAKING AND PARENTING STYLE AMONG ADOLESCENTS

Ramandeep Kaur Research Scholar Panjab University Chandigarh, India Dr. Surinder Singh Principal Guru Nanak College Killianwali (Sri Muktsar Sahib) Punjab, India

Abstract

Career choice is the biggest dilemma in anybody's life. At adolescence stage decision and selection of career is very crucial and every adolescent has to face this. Innumerable factors contribute while making a career choice. Parents who are the first guide of the child have predominant influence in career decision making process of adolescents. So the present study was conducted to find out the relationship between career decision making and parenting style of adolescents. A sample of 704 adolescents studying in 10th standard in Government Schools affiliated to Punjab School Education Board, Mohali was selected from Bathinda and Ludhiana district of Punjab, India for the present study. Random sampling technique was employed to collect the sample. Career Decision Making Scale (Singh, 2014) and Parenting Style Scale (developed by the researcher) were used to collect the data on these variables. Career Decision Making was taken at two dimensions i.e. career decidedness and career indecision and Parenting Style was taken at three dimensions i.e. authoritarian, permissive and authoritative parenting style .Product moment correlation was used to find out the relationship between the stated variables. The study revealed that career decidedness dimension is positively correlated with permissive and authoritative parenting style whereas it has negative relation with authoritarian parenting style. Career indecision dimension of career decision making has positive relationship with authoritarian parenting style and career indecision has no significant relationship with permissive and authoritative parenting style.

Keywords:Career Decision Making, Career Decidedness, Career Indecision, Parenting Style

INTRODUCTION

Adolescence age is marked with challenges and the major challenge at this stage is- selection of a life long career. Due to the complex and fluid character of the world of work, it becomes very challenging to decide the career. It involves becoming aware of the need to make a decision and going through a process of working on that decision (i.e. gathering information,

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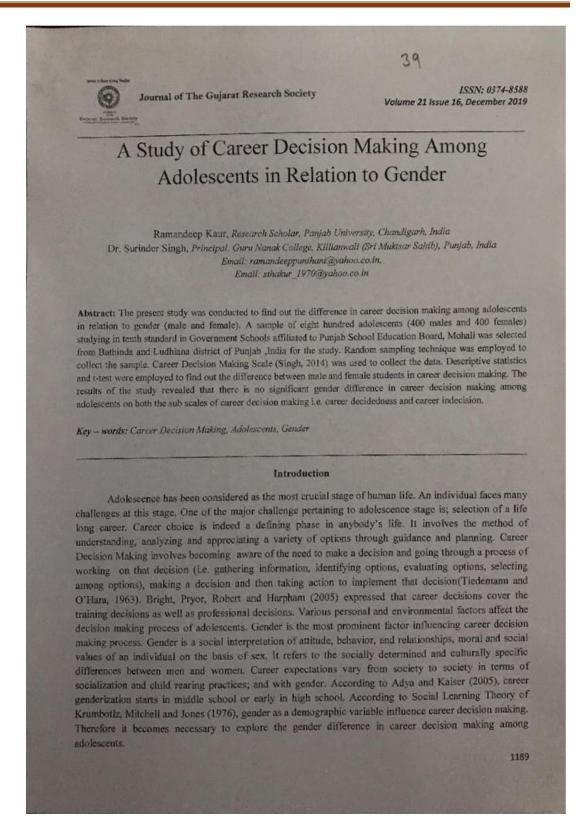
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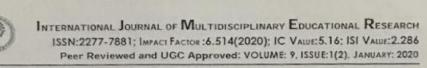




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A STUDY OF RELATIONSHIP BETWEEN SELF CONCEPTSAND CAREER DECISIONS MAKING AMONG ADOLESCENTS

Ramandeep Kaur Research Scholar Panjab University Chandigarh Punjab,India Dr.Surinder Singh Principal Guru Nanak College Killianwali (Sri Muktsar Sahib) Punjab, India

Abstract

The present study was conducted to find out the relationship between self concept and career decision making among adolescents for male and female.A sample of 800 adolescents(400 male and 400 female) studying in 10th standard in Government Schools affiliated to Punjab School Education Board, Mohali, Punjab, Indiawas selected. The sample was selected from Bathinda and Ludhiana district of Punjab using Random sampling technique. Career Decision Making Scale (Singh, 2014) and Children's Self Concept Scale (Ahluwalia& Singh, 2012) were used to collect the data on these variables. Product moment correlation was employed to find out the relationship between the variables. Fisher Z test was used to find out difference between two correlations. The study revealed that positive and significant relationship exists between self concept and career decidedness for both male and female adolescents. No significant difference was found between male and female in relationship between self concept and career decidedness. It was also revealed that significant relationship not exists between self concept and career indecision for male and female adolescents. Significant difference was not found between male and female adolescents in relationship between self concept and career indecision.

Key - words: Career Decision Making, Career Decidedness, Career Indecision, Self Concept, Adolescents

Introduction

Choosing acareer is the biggest dilemma which one goes through during the age of adolescence: due to the complex world of work. It involves becoming aware of the need to make a decision and going through a process of working on that decision (i.e. gathering information, identifying options, evaluatingoptions, selecting among options), making a decision and then taking action to implement that decision (Tiedman and O'Hara, 1963).

Sharf (2002) defines "career decision making is a process which describes or explains choices that a person makes when selecting particular

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AN INVESTIGATION OF THE DIFFERENCE IN CAREER DECISION SELF-EFFICACY OF SENIOR SECONDARY STUDENTS BASED ON THEIR LEVELS OF EMOTIONAL MATURITY

Ms. Amandeep Kaur Research Scholar Panjab University Chandigarh Dr. Surinder Singh Principal Guru Nanak College Killianwali Sri Muktsar Sahib

Abstract:

This study examined the difference in career decision self-efficacy of senior secondary students based on their different levels of Emotional maturity. This investigation was carried on by the survey method. This study was conducted on 900 senior secondary school students of Punjab state who were determined by random sampling method. The data was collected by administering Emotional maturity scale developed by Prof. Singh and Bhargava (2006) and Career decision self-efficacy scale developed by Betz and Taylor (2006). This study led to the conclusion that the senior secondary students with high Emotional maturity have higher Career decision self-efficacy as compared to the students with low Emotional Maturity.

Key words: Emotional maturity, Career decision self-efficacy, senior secondary students

Introduction

A thoughtful selection of a career of an individual and satisfaction in his work inevitably affects the level and degree of his contribution to his own welfare and to that of the community. The key role of education is to enable an individual to realize one's self and make capable to decide upon one vocation to the other. Selection of a vocation as a process covers a considerable number of years, ranging from early childhood to late childhood.

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COMPARATIVE STUDY OF SELF-REGULATED LEARNING AMONG IX AND X GRADERS OF SECONDARY SCHOOL

Kavita Assistant Professor Sant Baba Bhag Singh Memorial Girls College of Education Sukhanand (Moga),Punjab, India Dr.Surinder Singh Principal Guru Nanak College Killianwali (Sri Muktsar Sahib) Punjab, India

Abstract

Self-regulated learning is personal initiative taken by the learner to acquire knowledge and skill. It varies from student to student and as per the stage of learning. This study was conducted on secondary school students studying in IX and X grade of Bathinda district of Punjab to study and find out the difference in self-regulated learning among them. 600 secondary school students were selected for the study. Self-regulated learning scale (SRLS-GMMD) was used for data collection. Descriptive statistics and t-test was employed to analyse the data. The results of the study revealed that there is no significant difference among secondary school students studying in IX and X grade and boys and girls secondary school students studying in IX and X grade do not differ on self-regulated learning. This study will be helpful for parents, teachers as well as students to know the difference and importance of self-regulated learning and to apply psychological methods to enhance self-regulated leaning among students.

Keywords: Self-Regulated Learning, Secondary School Students.

Introduction

Self-regulated learning is a powerful theory that makes learner more independent in learning and promote his ability to implement the knowledge and skills in real life situations. Self-Regulated learners take active part in their learning by controlling the environment and learning strategies. Self-Regulated Learning is conceptualized in three ways. Firstly, Self-Regulated Learning refers to the student's ability to use meta-cognitive strategies (cognitive modification). Secondly, Self-Regulated Learning refers to the capability of students to use both meta-cognitive and cognitive strategies. Thirdly, it indicates the value of involving motivation and the cognitive & metacognitive components of learning (Marcou&Philippo, 2005). This is planned efforts of student to handle and control complex activities that involve three primary components, namely use of cognitive strategies, meta-cognitive processing and motivational beliefs (Kauffman, 2004).

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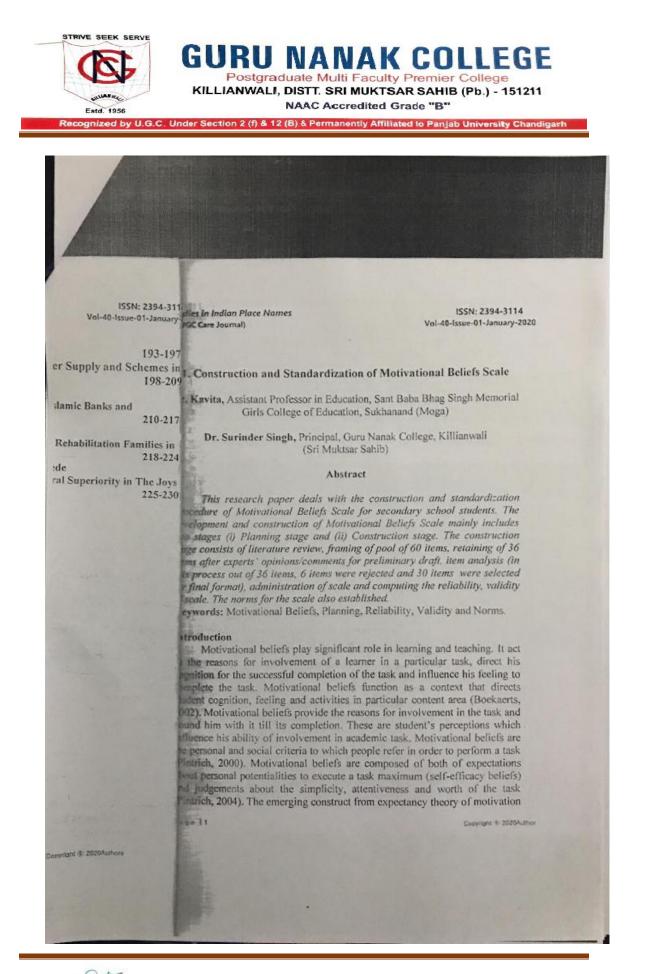


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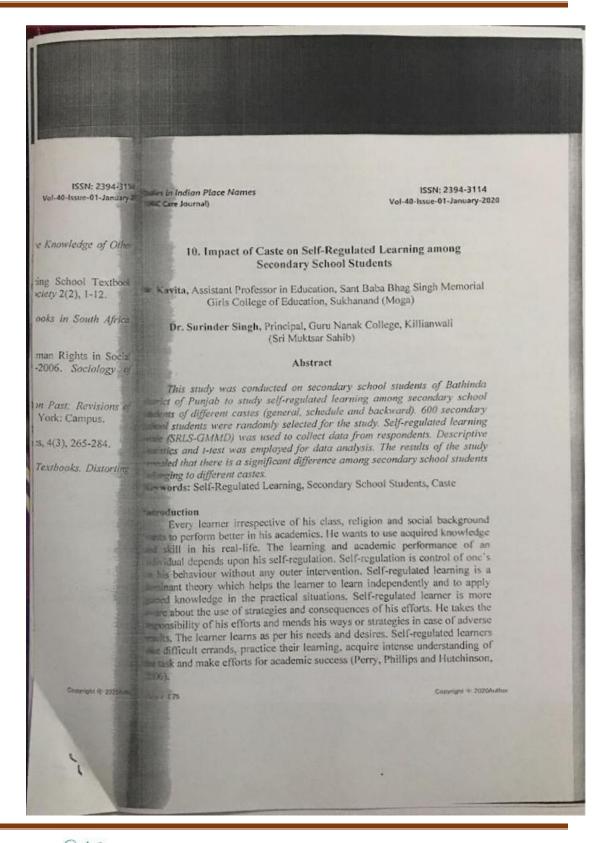


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Career Decision Making of 10th Grade Students of Bathinda and Ludhiana Districts of Punjab- A Comparative Study

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Principel, Guru Nanak College, Killianwali (Sri Muktsar Sahib), Punjab, India Email: sthakur 1970@yahoo.co.in

Abstract

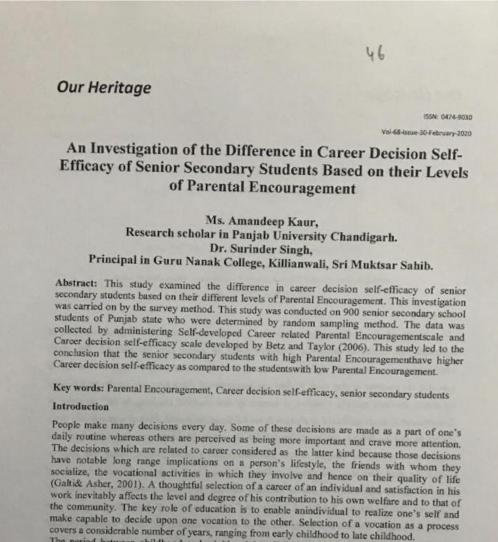
The purpose of the present study was to find out difference between 10th grade students of Bathinda and Ludhiana district of Punjab (India) on career decision making. The study emphasized on exploring the difference between rural and urban students of both districts. It was also the purpose of this study to find out interactional effect between district and locality on career decision making students. A sample of 800 students studying in 10th standard in Government Schools affiliated to Punjab School Education Board, Mohali was selected from Bathinda and Ludhiana district of Punjab for the study. Random sampling technique was employed to collect the sample. Career Decision Making Scale (Singh, 2014) was used to collect the data. Two-way analysis of variance was used to find out main and interactional effect of district and locale on career decision making. The study revealed that students of Bathinda and Ludhiana districts & urban and rural students of both districts were not significantly differ on both dimensions of career decision making i.e. career decidedness and career indecision of 10th grade students. Interaction between district and locality of students was found significant for career decidedness, whereas it was found insignificant for career indecision. Therefore, t test was used by controlling one variable. Only significant interaction was found between Bathinda and Ludhiana district students on career decidedness for rural students.

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The period between childhood and adulthood is called the adolescence. Adolescence genetic traits play a crucial role as the physical changes, psychological changes and environmental changes take place during this period. During this time, young one feels a distance with their parents. This period is significant for their future life and they face problems regarding career choice, decision making, parent child conflicts and mood changing problems. Individuals usually suffer from mismatching of abilities and desires. If these issues are not solved at proper time, then these challenges of adulthood create psychological problems for them. Jones (1973) said that although the life goal is the center of all activities and give meaning to life, a satisfying and

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Self-Regulated Learning among Secondary School Students

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Abstract—This study was conducted on secondary school students of Bathinda district of Punjab to study self-regulated learning among secondary school students of urban and rural area, 600 secondary school students were selected for the study. Self-regulated learning scale (SRLS-GMMD) was used for data collection. Descriptive statistics and t-test was employed to analyse the data. The results of the study revealed that there is a significant difference among urban and rural secondary school students.

Keywords: Self-regulated Learning, Secondary School Students

INTRODUCTION

Secondary stage of schooling is a link between primary and higher education. At this stage the student is more aware about his efforts in learning and considers his performance as a result of his efforts and devotion in the learning. At this stage, he become conscious about regulation of study. With the paradigm shift in teaching-learning process, the position of learner has been changed. He is no more considered as the passive listener in the learning process, but as an active participant. The learner plans, monitors and evaluates his learning activities to achieve the desired goals. Self-regulated learning is the personal initiative of the learner to select the learning strategy, place of learning, management of learning environment and evaluation of performance etc. Pintrich (2000) viewed self-regulated learning as "an active, constructive process whereby learners set goals for their learning and then attempt to monitor, regulate and control their cognition, motivation and behaviour guided and constrained by their goals and the contextual features of the environment". Self-regulated learning is the active and independent implementation of learning skills to complete a task. Self-Regulated Learning is conceptualized in three ways. Firstly, Self- Regulated Learning refers to the student's ability to use meta-cognitive strategies (cognitive modification). Secondly, Self-Regulated Learning refers to the capability of students to use both metacognitive and cognitive strategies. Thirdly, it indicates the value of involving motivation and the cognitive & meta-cognitive components of learning (Marcou & Philippo, 2005).

Self-regulated learners have high level of academic achievement (Pintrich, 2000), use more help seeking strategies to succeed in school (Karabenick & Newmwn, 2006), are more competent in use of problem-solving strategies (Hmelo-Silver, 2004), goals orientations (Pintrich & DeGroot, 1990) and succeed in spite of blocks (Zimmerman, 1990). Self-

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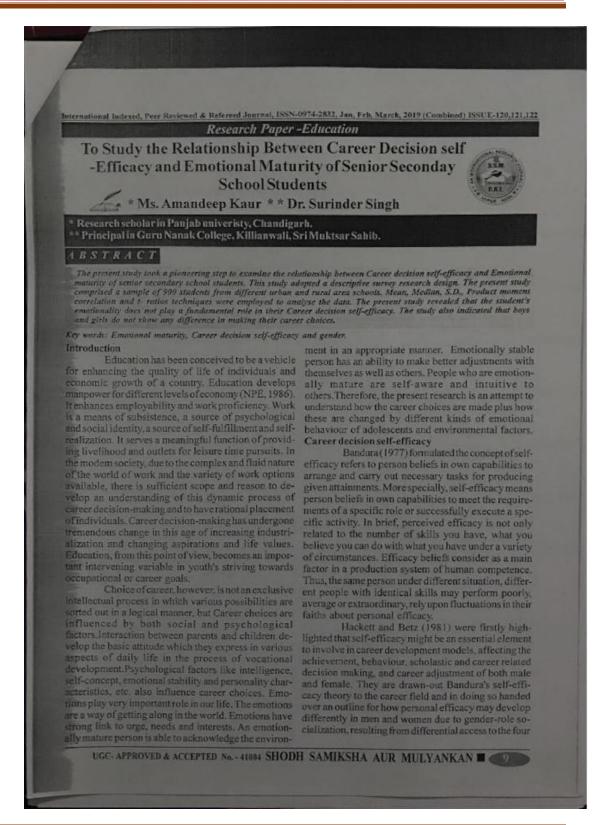
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Self-Regulated Learning and Motivational Beliefs among Secondary School Students

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ABSTRACT

This study was carried out to find out the relationship between self-regulated learning and motivational beliefs of secondary school students of Bathinda district. The sample of 600 students was taken, which was equally balanced between male and founds. The data was subjected to studistical analysis and the results revealed that significant and positive relation between self-regulated learning and motivational beliefs namely intrinsic goal orientation, estrusic goal orientation, task value, control of learning beliefs and self-efficacy for learning and performance whereas insignificant with test anxiety.

Introduction

Self-Regulated Learning includes students' personal initiative in acquiring knowledge and skill (Zimmerman, 2002). Self-Regulated learners take active part in their learning by controlling the environment and learning strategies. Self-Regulated Learning is conceptualized in three ways. Firstly, Self-Regulated Learning refers to the student's ability to use metacognitive strategies (cognitive modification). Secondly, Self-Regulated Learning refers to the capability of students to use both meta-cognitive and cognitive strategies. Thirdly, it indicates the value of involving motivation and the cognitive & meta-cognitive components of learning (Marcou & Philippo, 2005). This is planned efforts of student to handle and control complex activities that involve three primary components, namely use of cognitive strategies, meta-cognitive processing and motivational beliefs (Kauffinan, 2004). Self-Regulation means regulating one's behaviour without intervention of external forces or self control by the learner. Self-Regulated Learning is a powerful theory that makes learner more independent in learning and promote his ability to implement the knowledge and skills in real life situations.

Self-regulated learning is influenced by various internal and external factors, one main internal factor is motivational beliefs. Motivational beliefs act as a frame of reference that guide student thinking, freeing and actions in particular subject area (Boekaerts, 2002). Motivational Beliefs are a person's set of beliefs that reflect the reasons why they approach and engage in learning and academic tasks (Sangur, 2007). Motivational Beliefs are cognitive-meditational variables that are constructed by the child through his' her success failure experiences, are influenced by the adults who interact with him/her influence subsequent efforts in the similar activities (Skinner & Belmont, 1993). Moti-

vational beliefs include six dimensions i.e. intrinsic goal orientation, extrinsic goal orientation, task value, control of learning beliefs, self-efficacy for learning and performance and test anxiety.

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Self-regulated learning and motivational beliefs are the factors which affects academic achievement of the students. So it is necessary to find out the relationship between these two variables.

Review of related literature:

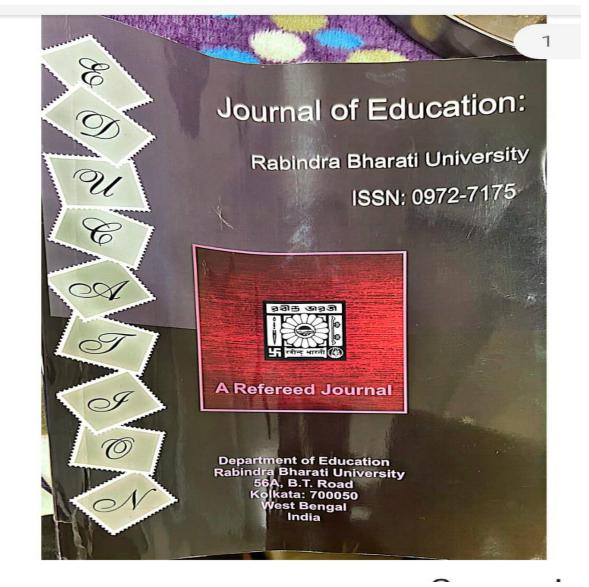
Fadlemula, Cakiroglu, and Sungur (2015) examined relationship among motivational beliefs, selfregulated learning strategies and academic achievement in Mathematics. Study was conducted on 1019 seventh grade students. Self report questionnaire and mathematics test were used to collect data. Results showed that mastery goal orientation was significantly related to the use of self-regulated learning strategies. Study further revealed that self-efficacy was associated with the use of self-regulated learning strategies.

Cosentino (2017) investigated effects of selfregulation strategies on reading comprehension, motivation for learning and self-efficacy of struggling students. 26 students were selected as a sample of the study. Motivated strategies for learning questionnaire and Reader self-perception scale were used for data collection. Analysis of Variance was used to find the effects. Results of the study revealed that task value beliefs were the strongest and most consistent positive predictors of elaboration, meta-cognition and satisfaction whereas self-efficacy beliefs were moderately strong positive predictor of satisfaction and continuing motivation only. Study further suggested that high school students with learning disabilities endorsed feeling of self-efficacy, use of varied and complex learning strategies, and a focus on learning for mastery as well as performance in comparison to their peers.

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THE JOURNAL OF ORIENTAL RESEARCH MADRAS

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ACADEMIC ACHIEVEMENT AND ACADEMIC PROCRASTINATION OF UNDER GRADUATE STUDENTS IN RELATION TO EDUCATIONAL MOBILE APPS USAGE

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BY

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ABSTRACT

The present study has been undertaken to study the Academic Achievement and Academic Procrastination of under graduate students in relation to their higher and lower educational mobile apps usage. The sample consists of 108 under graduate students of Amritsar District of Punjab with purposive and random sampling technique. The data was collected by using standardized scale of mobile apps usage constructed by investigator and Academic Procrastination scale (APS, Kalia & Yadav, 2015). The data obtained was analysed statistically with the help of Mean, SD, t-ratio and 'r' to arrive at the following conclusions: (i) No significant difference was found in Academic Achievement of under graduate students with higher and lower educational mobile apps usage (ii) A significant difference was found in Academic Procrastination of the under graduate students with higher and lower educational mobile apps usage (iii) Negative but not significant relationship existed between academic achievement and educational mobile apps usage of under graduate students. (iv) Negative but not significant relationship existed between academic procrastination and educational mobile apps usage of under graduate students.

KEYWORDS

Academic achievement, Academic Procrastination, Mobile apps usage.

I. Introduction

The truth of our modern times is that in these days, we probably won't find a student who does not use innovative gadgets. It is also true that students use different mobile applications not only for entertainment, but for studying as well. Both Apple and Android provide dozens of programs and apps for college students that can be very informative and useful if they want to

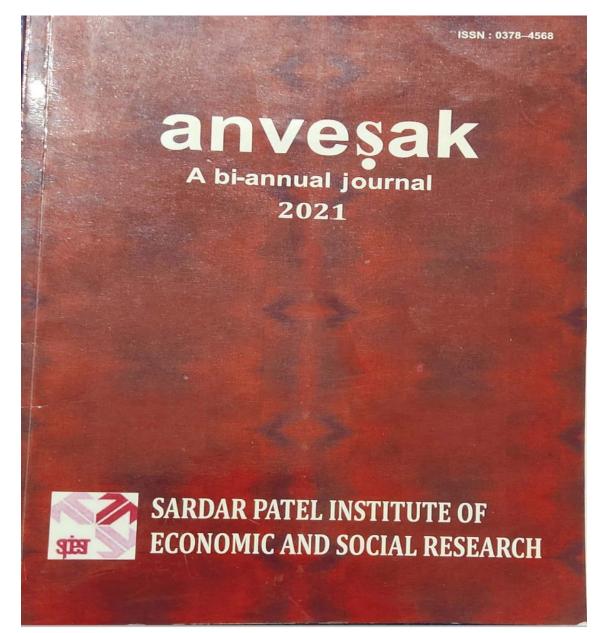


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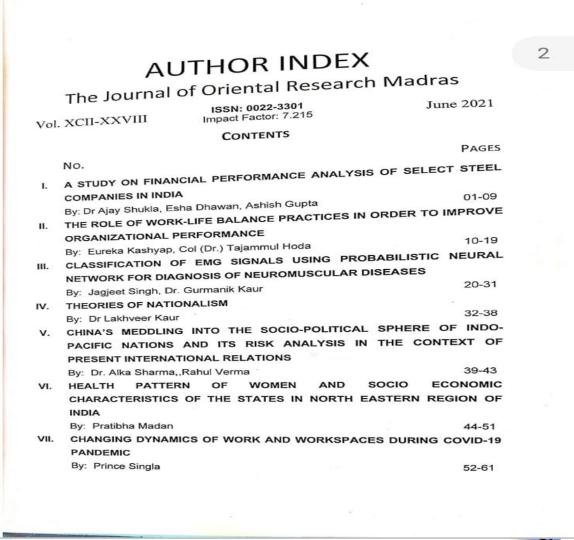
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Dr_-Seema-Rani PDF

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COVID-19 A CATALYST IN DIGITAL TRANSFORMATION OF BANKING SECTOR IN INDIA

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ABSTRACT

The world is struggling to deal with the economic, political and social shocks caused by the COVID-19 outbreak. The crisis is having a severe impact on economic activity and in addition to the growing human toll, is leading to the deepest global recession since the Second World War. Before COVID-19, the banking industry was experiencing an unprecedented period of growth and prosperity, despite increasing consumer expectations and increased competition from nontraditional financial institutions. However, in a matter of only a few weeks, the world of banking experienced a level of disruption that threatened to change everything that was the norm in financial services. There has been a major change not only in the way financial institutions conduct business, but the way employees do their work and the way customers manage their finances. COVID-19 has been a transformative experience for banks. The coronavirus has just served to intensify people's desire for digital services, turning it into a matter of urgency. For banks, the changes mean an opportunity to expand digital services and cut costs. Since the onset of the pandemic, more customers than ever have used online banking services and banks would like to keep them online even after the COVID-19 crisis passes. Banks have been promoting digital capabilities for several years, but the COVID-19 crisis has propelled the issue to the forefront, requiring a quick readjustment of expectations, time frames, and usage volume. As a result, banks are being forced to deal more quickly and definitively with the online challenges - including security, communicating with customers, and developing end-to-end services demanded by consumers from new client onboarding to lending services and more. Like in so many other industries, COVID-19 has forced accelerated adoption of digital technology - requiring banks to deploy services that, without COVID-19, might only have been deployed several years from now. With the right digital tools and technologies, the banking industry could mitigate the losses and economic damage that is being caused by the coronavirus. This paper tries to analyse that How COVID-19 acted as a catalyst in digital transformation of banking sector in India. Keyword: Digital Transformation, Banking, COVID-19, Tools.

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IMPACT OF COVID-19 ON ECONOMY AND INDIAN BANKING SECTOR

BY

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ABSTRACT

The ongoing of Covid-19 has become one of the biggest reasons behind the frayed nerves of the global economic system and financial markets. Since the outbreak of Covid-19, the whole world has witnessed a major downfall in global economic activities which in turn have adversely affected all the income groups around the world. Starting initially with measures in varying intensity across the country, the unprecedented nationwide lock down which came into effect from March 25, 2020 is having an impact on the the the social and economic networks of of the country. The Indian economy feared to have lost our INR 32,000 crore (US\$ 4.5 billion) every day during the first 21 days of complete lockdown which was declared following the corona virus outbreak. Under complete lockdown, less than a quarter of India's \$2.8 trillion economy was functional. Up to 53 percent of businesses in the country have been significantly affected. Supply chains had been put under stress with the lockdown restrictions in place, initially, there was not a lack of clarity in what was essential and what was not. This paper aims to analyse the impact of Covid-19 on economy and Indian Banking Sector. In the end some important suggestions have been elucidated for the revival of the economy and Indian banking sector.

KEYWORDS

Economy, Banking, Financial, Growth, Covid-19.

Introduction

The ongoing of Covid-19 has become one of the biggest reasons behind the frayed nerves of the global economic system and financial markets. Since the outbreak of Covid-19, the whole world has witnessed a major downfall in global economic activities which in turn have

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IMPACT OF MEGA MERGER OF PUBLIC SECTOR BANKS ON INDIAN BANKING SECTOR

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Associate Prof. Commerce, Guru Nanak College, Killianwali, District. Sri Muktsar Sahib, Punjab. ABSTRACT

Banking sector forms the very base of our economy thus it is of momentous importance to keep this sector healthy and strong. The RBI which regulates the banking sector of the Indian economy keeps an eye on the functioning of the banks in our country and comes up with the rules and regulations keeping a track of current economic, international, social and other factors. The fact that our banking system is facing withproblems of NPAs is well known and the situation is worsening day by day. The willful defaults, frauds and collapse of the business houses have led to such a situation. The problem of NPAs is becoming dire with each passing day. This ordeal has risen because of the factors stated above but it is pertinent of place in records that the mismanagement and inefficiency by the banks have also contributed to making the situation deplorable. All these factors along with the aim of strengthening the banking sector, it was felt to bring a paradigm change in the banking sector which will not only provide the fillip but also curb the lapses in the banking sector. This brought into picture the mammoth merger of five of the subsidiaries of the State Bank of India with the parent (State bank of India) in 2016.

In recent times mergers and acquisitions have also been made on grounds of business growth, profitability and organizational structure. There were 27 public sector banks in 2017. In 2018, the government of India announced the merger of Vijaya Bank and Dena Bank into Bank of Baroda to create the country's third largest lender. In August 2019, in the biggest consolidation exercise in the banking arena, the Government announced four major mergers of public sector banks, bringing down their total number to 12 from 27. The mergers are expected to enhance risk appetite, create stronger balance sheets and rationalise branches as many state-owned banks were sub-par in size. Supplementing the merger decision is the government's move to infuse capital into many stateowned banks, which will boost lending.

PROPOSED MEGA MERGER OF PUBLIC SECTOR BANKS

Punjab National Bank, Oriental Bank of Commerce and United Bank of India will be merged to form one bank which will become the country's second-largest lender after State Bank of India, with a total business of close to Rs 18 lakhcrore and 11,437 branches. The second merger will be Canara Bank and Syndicate, which will create the fourth largest state-owned bank with Rs 15.2-lakh crore business and branch network of 10,324 branches. The third will be merger of Union Bank of India with Andhra Bank and Corporation Bank, which will create the fifth-largest public sector bank with Rs 14.59-lakh crore business and 9,000 branches. The fourth merger will be Indian Bank with Allahabad Bank, which will make it the seventh-largest state-owned bank in the country with Rs 8-lakh crore business. After the merger, the boards can appoint chief risk officer at marketlinked compensation and the risk management committee will be empowered to veto management decisions

Table 1: PSU Banks Business in INR LakhCrore (post-merger) with data as on March '19

State Bank of India	52.1
PNB+ OBC+ United Bank Of India	17.9
Bank of Baroda	16.1
Canara Bank + Syndicate Bank	15.2
Union Bank Of India + Andhra Bank + Corporation Bank	14.6
Indian Bank + Allahabad Bank	8.1

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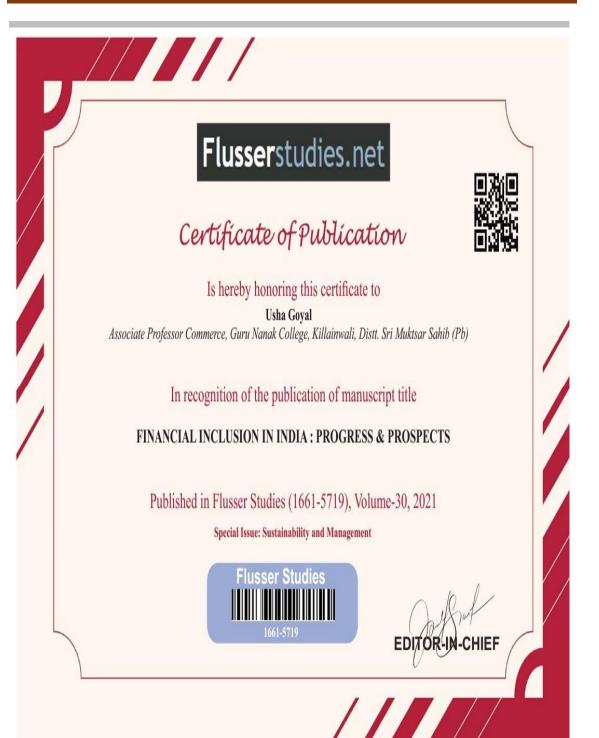


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FINANCIAL INCLUSION IN INDIA : PROGRESS & PROSPECTS

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ABSTRACT

Financial inclusion (FI) is increasingly recognized the world over as a key driver of economic growth and poverty alleviation. It is broadly a process of connecting the society with the formal financial system known globally to have a multiplier impact on bringing about socio economic transformation in society. Access to formal finance can boost job creation, reduce vulnerability to economic shocks and increase investment in human capital. To fulfill the goal of financial inclusion, Government of India (GOI) nationalized 14 banks in 1969 and again, six more banks were nationalized in 1980. Similarly, the establishment of regional rural banks had played greater role to extend the banking services to the rural unbanked areas. Likewise, the recent introduction of Pardhan Mantri Jan Dhan Yojna (PMJDY) has helped the poor and marginalized people to open their bank account with zero or minimum balance. Same like GOI, the Reserve Bank of India (RBI) had also undertaken so many initiatives to extend the banking outreach to the unbanked rural masses. The implementation of social banking policy, introduction of Know Your Customer (KYC) norms, opening of financial literacy centers, implementation of no-frill account and opening of Business Correspondents (BCs) are some of eye-catching programs initiated by the Central Bank of India to expand the banking outreach. This paper analyzes the undergone progress and future path of financial inclusion in India.

Keyword : Financial Inclusion, PMJDY, Reserve Bank of India, FIPs, Digital.

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- (i) Provide access to affordable financial services to society to enable them to save, borrow, and remit funds to settle financial transactions. FI also covers social security financial products like insurance, pension annuities and bank assurance products.
- Pool money lying with individuals by developing a robust financial network to spur Investments and provide finance to enterprises.

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- Dr.Seema Rani
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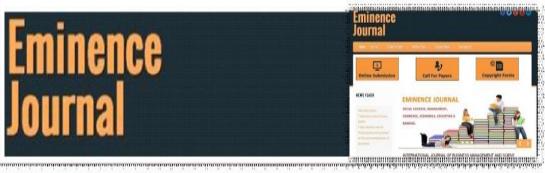
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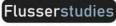
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FINANCIAL INCLUSION IN INDIA : PROGRESS & PROSPECTS

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ABSTRACT

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IMPACT OF MEGA MERGER OF PUBLIC SECTOR BANKS ON INDIAN BANKING SECTOR

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Associate Prof. Commerce, Guru Nanak College, Killianwali, District. Sri Muktsar Sahib, Punjab. DR. SEEMA JINDAL

Associate Prof. Commerce, Guru Nanak College, Killianwali, District. Sri Muktsar Sahib, Punjab. ABSTRACT

Banking sector forms the very base of our economy thus it is of momentous importance to keep this sector healthy and strong. The RBI which regulates the banking sector of the Indian economy keeps an eye on the functioning of the banks in our country and comes up with the rules and regulations keeping a track of current economic, international, social and other factors. The fact that our banking system is facing withproblems of NPAs is well known and the situation is worsening day by day. The willful defaults, frauds and collapse of the business houses have led to such a situation. The problem of NPAs is becoming dire with each passing day. This ordeal has risen because of the factors stated above but it is pertinent of place in records that the mismanagement and inefficiency by the banks have also contributed to making the situation deplorable. All these factors along with the aim of strengthening the banking sector, it was felt to bring a paradigm change in the banking sector. This brought into picture the mammoth merger of five of the subsidiaries of the State Bank of India with the parent (State bank of India) in 2016.

In recent times mergers and acquisitions have also been made on grounds of business growth, profitability and organizational structure. There were 27 public sector banks in 2017. In 2018, the government of India announced the merger of Vijaya Bank and Dena Bank into Bank of Baroda to create the country's third largest lender. In August 2019, in the biggest consolidation exercise in the banking arena, the Government announced four major mergers of public sector banks, bringing down their total number to 12 from 27. The mergers are expected to enhance risk appetite, create stronger balance sheets and rationalise branches as many state-owned banks were sub-par in size. Supplementing the merger decision is the government's move to infuse capital into many state-owned banks, which will boost lending.

PROPOSED MEGA MERGER OF PUBLIC SECTOR BANKS

Punjab National Bank, Oriental Bank of Commerce and United Bank of India will be merged to form one bank which will become the country's second-largest lender after State Bank of India, with a total business of close to Rs 18 lakhcrore and 11,437 branches. The second merger will be Canara Bank and Syndicate, which will create the fourth largest state-owned bank with Rs 15.2-lakh crore business and branch network of 10,324 branches. The third will be merger of Union Bank of India with Andhra Bank and Corporation Bank, which will create the fifth-largest public sector bank with Rs 14.59-lakh crore business and 9,000 branches. The fourth merger will be Indian Bank with Allahabad Bank, which will make it the seventh-largest state-owned bank in the country with Rs 8-lakh crore business. After the merger, the boards can appoint chief risk officer at market-linked compensation and the risk management committee will be empowered to veto management decisions.

Table 1: PSU Banks Business in INR LakhCrore (post-merger) with data as on March '19

52.1
17.9
16.1
15.2
14.6
8.1

³²

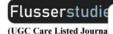




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COVID-19 A CATALYST IN DIGITAL TRANSFORMATION OF BANKING SECTOR IN INDIA

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ABSTRACT

The world is struggling to deal with the economic, political and social shocks caused by the COVID-19 outbreak. The crisis is having a severe impact on economic activity and in addition to the growing human toll, is leading to the deepest global recession since the Second World War. Before COVID-19, the banking industry was experiencing an unprecedented period of growth and prosperity, despite increasing consumer expectations and increased competition from nontraditional financial institutions. However, in a matter of only a few weeks, the world of banking experienced a level of disruption that threatened to change everything that was the norm in financial services. There has been a major change not only in the way financial institutions conduct business, but the way employees do their work and the way customers manage their finances. COVID-19 has been a transformative experience for banks. The coronavirus has just served to intensify people's desire for digital services, turning it into a matter of urgency. For banks, the changes mean an opportunity to expand digital services and cut costs. Since the onset of the pandemic, more customers than ever have used online banking services and banks would like to keep them online even after the COVID-19 crisis passes. Banks have been promoting digital capabilities for several years, but the COVID-19 crisis has propelled the issue to the forefront, requiring a quick readjustment of expectations, time frames, and usage volume. As a result, banks are being forced to deal more quickly and definitively with the online challenges - including security, communicating with customers, and developing end-to-end services demanded by consumers from new client onboarding to lending services and more. Like in so many other industries, COVID-19 has forced accelerated adoption of digital technology - requiring banks to deploy services that, without COVID-19, might only have been deployed several years from now. With the right digital tools and technologies, the banking industry could mitigate the losses and economic damage that is being caused by the coronavirus. This paper tries to analyse that How COVID-19 acted as a catalyst in digital transformation of banking sector in India. Keyword: Digital Transformation, Banking, COVID-19, Tools.

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IMPACT OF COVID-19 ON ECONOMY AND INDIAN BANKING SECTOR

BY

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ABSTRACT

The ongoing of Covid-19 has become one of the biggest reasons behind the frayed nerves of the global economic system and financial markets. Since the outbreak of Covid-19, the whole world has witnessed a major downfall in global economic activities which in turn have adversely affected all the income groups around the world. Starting initially with measures in varying intensity across the country, the unprecedented nationwide lock down which came into effect from March 25, 2020 is having an impact on the the social and economic networks of of the country. The Indian economy feared to have lost our INR 32,000 crore (US\$ 4.5 billion) every day during the first 21 days of complete lockdown which was declared following the corona virus outbreak. Under complete lockdown, less than a quarter of India's \$2.8 trillion economy was functional. Up to 53 percent of businesses in the country have been significantly affected. Supply chains had been put under stress with the lockdown restrictions in place, initially, there was not a lack of clarity in what was essential and what was not. This paper aims to analyse the impact of Covid-19 on economy and Indian Banking Sector. In the end some important suggestions have been elucidated for the revival of the economy and Indian banking sector.

KEYWORDS

Economy, Banking, Financial, Growth, Covid-19.

Introduction

The ongoing of Covid-19 has become one of the biggest reasons behind the frayed nerves of the global economic system and financial markets. Since the outbreak of Covid-19, the whole world has witnessed a major downfall in global economic activities which in turn have

* Correspondence Author



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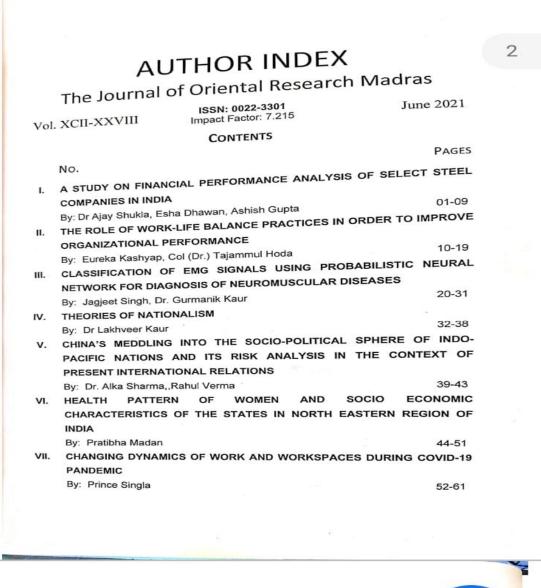


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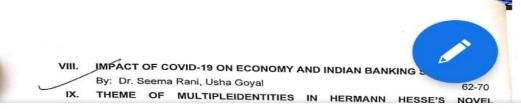
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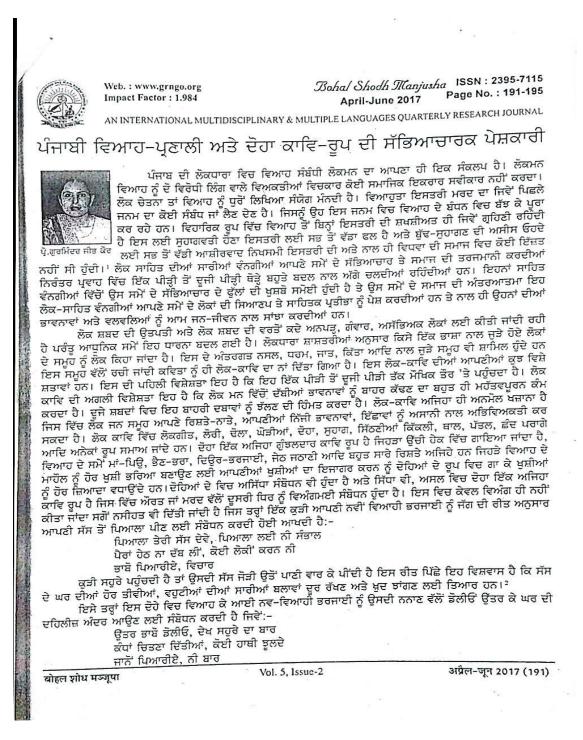
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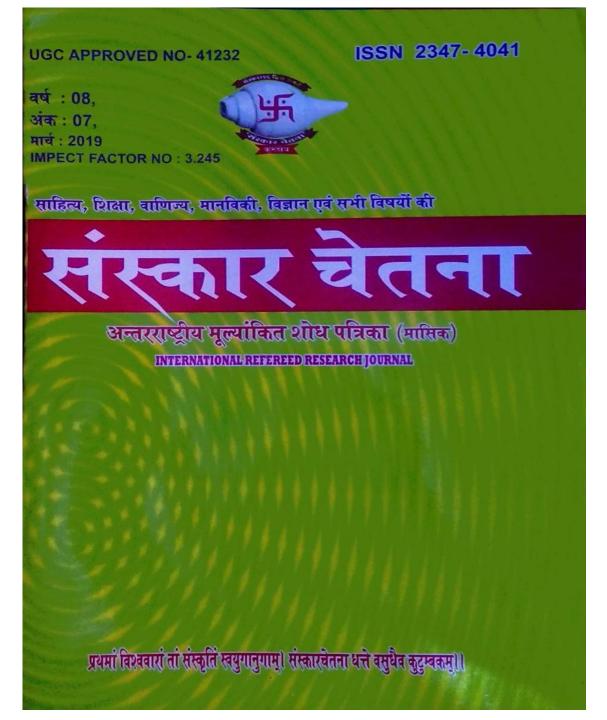
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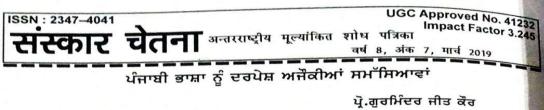
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ਭਾਸ਼ਾ ਕਿਸੇ ਕੌਮ, ਕਿਸੇ ਦੇਸ਼ ਦਾ ਕੀਮਤੀ ਸਰਮਾਇਆ ਹੁੰਦਾ ਹੈ। ਭਾਸ਼ਾ ਹੀ ਇੱਕ ਅਜਿਹਾ ਮਾਧਿਅਮ ਹੈ ਜਿਸ ਰਾਹੀਂ ਕਿਸੇ ਕੌਮ, ਕਿਸੇ ਦੇਸ਼ ਦੇ ਲੋਕਾਂ ਨੂੰ, ਉਹਨਾਂ ਦੀ ਮਾਨਸਿਕਤਾ ਨੂੰ ਸਮਝਿਆ ਜਾ ਸਕਦਾ ਹੈ। ਭਾਸ਼ ਸਿਰਫ਼ ਸੰਚਾਰ ਦਾ ਹੀ ਮਾਧਿਅਮ ਨਹੀਂ ਹੁੰਦੀ। ਅਸੀਂ ਜਾਣਦੇ ਹਾਂ ਕਿ ਸਾਡਾ ਸੱਭਿਆਚਾਰ, ਸਾਡੀ ਲੋਕਧਾਰ ਪੀਡੀ-ਦਰ-ਪੀਡੀ ਸਾਡੇ ਪੁਰਖਿਆਂ ਤੋਂ ਜੁਬਾਨ ਰਾਹੀਂ ਸਾਡੇ ਕੋਲ ਪਹੁੰਚਦੀ ਹੈ। ਸਾਡੇ ਕੋਲ ਪਹੁੰਚਿਆ ਰੂਪ ਉਹੀ ਰੂ ਨਹੀਂ ਹੁੰਦਾ, ਜੋ ਸਾਡੇ ਪੁਰਖਿਆਂ ਵੇਲੇ ਸੀ, ਲਬਕਿ ਕੁਝ ਬਦਲਾਵ ਨਾਲ ਸੁਰੱਖਿਅਤ ਰਹਿੰਦੀ ਹੈ ਤਾਂ ਉਹ ਹੈ ਲਿਖਤ ਸਾਹਿਤ। ਲਿਖਣ ਲਈ ਕਿਸੇ ਨਾ ਕਿਸੇ ਭਾਸ਼ਾ ਦੀ ਲੋਡ਼ ਹੁੰਦੀ ਹੈ। ਅਣਵੰਡੇ ਪੰਜਾਬ ਵਿੱਚ ਪੰਜ ਦਰਿਆ ਵਗਦੇ ਸਟ ਇਹਨਾਂ ਪੰਜ ਦਰਿਆਵਾਂ ਦੀ ਧਰਤੀ ਪੰਜਾਬ ਅਤੇ ਇਹਨਾਂ ਪੰਜ ਦਰਿਆਵਾਂ ਦੀ ਬੋਲੀ ਪੰਜਾਬੀ।

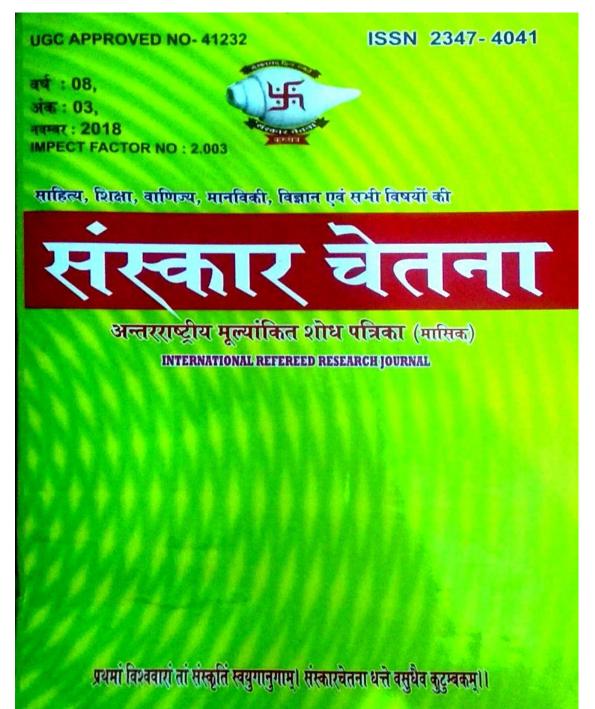
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संस्कार चेतना, अन्तरराष्ट्रीय मूल्यांकित शोध पत्रि

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Principal Affraics Killianwali (Sri Muktsar Sahih)





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Crisis of Modern Man in Ted Hughes Pushpendra 295-297 समाज में लोकगीत परम्परा : एक शोध दृष्टि डाँ॰ अशोक कुमार शर्मा 298-301 भर्तुहरि के अनुसार काल दर्शन राजेश कुमार 302-305 आधुनिक युग के संत महात्मा गांधी डाँ॰ रणधीर सिंह 306-310 भारतीय संगीत का सामाजिक एवं सांस्कृतिक पक्ष : एक अवलोकन डॉ. चन्द्रपाल पुनिया 311-313 Supreme Court on Gender Equality and Rights of Women Dr. Anoop Singh 314-318 हिन्दुस्तानी संगीत में रागांग राग वर्गीकरण का महत्त्व Dr. Pushpa Dangi 319-325 Girls Participation in Sports: A Special Reference to Haryana State Jyoti 326-329 ਹਰਜੀਤ ਅਟਵਾਲ ਦਾ ਕਹਾਣੀ ਸੰਗ੍ਰਹਿ 'ਖੂਹ ਵਾਲਾ ਘਰ' : ਖੰਡਿਤ ਰਿਸ਼ਤਿਆਂ ਦਾ ਬਿਰਤਾਂਤ ਡਾ. ਗੁਰਿੰਦਰ ਸਿੰਘ 330-334 ਨਾਟਕੀ ਵਿਧੀ : ਸਿਧਾਂਤਿਕ ਪਰਿਪੇਖ ਹਰਦੇਵ ਸਿੰਘ 335-339 'ਅੱਕ ਦੇ ਫੁੱਲ : ਬਿਰਤਾਂਤਕ ਜੁਗਤਾਂ ਦੇ ਪਰਿਪੇਖ 'ਚ ਡਾ. ਬਲਵਾਨ ਸਿੰਘ 340-344 21 ਵੀਂ ਸਦੀ ਦੀ ਪੰਜਾਬੀ ਕਵਿਤਾ ਵਿਚ ਨਾਰੀ ਚੇਤਨਾ ਦੇ ਵਿਭਿੰਨ ਪਾਸਾਰ। **Gurdeep Singh** 345-351 ਸਮਕਾਲੀ ਪੰਜਾਬੀ ਨਾਵਲ ਕਥਾਗਤ ਪਰਿਪੇਖ : ਸਫਰ ਤੇ ਸ਼ਾਸ਼ਤਰ ਡਾ. ਗੁਰਿੰਦਰ ਸਿੰਘ 352-356 ਪੰਜਾਬੀ ਸਾਹਿਤ ਵਿਚ ਨਾਰੀ : ਵਰਤਮਾਨ ਅਤੇ ਭਵਿੱਖ ਚਿੰਤਨ 357-358 ਰੇਖਾ ਰਾਣੀ ਗੁਰੂ ਨਾਨਕ ਬਾਣੀ ਅਤੇ ਵਿਗਿਆਨ ਸਤਵਿੰਦਰ ਕੇਰ 359-364 ਲਿੰਗ ਸਮਾਨਤਾ ਅਤੇ ਐਰਤ ਸ਼ਕਤੀਕਰਣ ਟਿਕਾਉ ਵਿਕਾਸ ਦੇ ਸੰਦਰਤ ਵਿਚ ਪ੍ਰੋ.ਹਿਰਦੇਪਾਲ ਸਿੰਘ 365-370 ਸ਼ੋਸ਼ਲ ਮੀਡੀਆ ਦੇ ਵਿਭਿੰਨ ਪਰਿਪੇਖ ਗਰਮਿੰਦਰ ਜੀਤ ਕੇਰ 371-374

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ਸੋਸ਼ਲ ਮੀਡੀਆ ਦੇ ਵਿਭਿੰਨ ਪਰਿਪੇਖ

ਗਰਮਿੰਦਰ ਜੀਤ ਕੈਰ ਪ੍ਰਵਕਤਾ ਪੰਜਾਬੀ ਵਿਭਾਗ ਗੁਰੂ ਨਾਨਕ ਕਾਲਜ ਕਿੱਲਿਆਂਵਾਲੀ

ਅਜੋਕੇ ਸੂਚਨਾ ਤਕਨਾਲੋਜੀ ਦੇ ਯੁੱਗ ਵਿਚ ਹਰ ਉਮਰ ਤੇ ਵਰਗ ਦੇ ਲੋਕ ਸੋਸ਼ਲ ਮੀਡੀਏ ਨਾਲ ਜੁੜੇ ਹੋਏ ਹਨ। ਸੋਸ਼ਲ ਮੀਡੀਏ ਨੇ ਸਾਡੇ ਜੀਵਨ ਪ੍ਰਤੀ ਦ੍ਰਿਸ਼ਟੀਕੋਣ , ਸਾਡੇ ਕਾਰ-ਵਿਵਹਾਰ, ਸਾਡੀ ਭਾਸ਼ਾ ਤੋਂ ਲੈ ਕੇ ਸਾਡੀ ਮਾਨਸਿਕਤਾ ਉੱਪਰ ਵੀ ਆਪਣੀ ਪੇਤ-ਚਾਲ ਦਰਸਾਈ ਹੈ । ਵਿਅਕਤੀਗਤ ਜੀਵਨ ਦੇ ਨਾਲੋਂ ਨਾਲ ਸੇਸ਼ਲ ਮੀਡੀਏ ਨੇ ਸਾਡੇ ਸਮਾਜਕ ਅਤੇ ਰਾਜਨੀਤਕ ਤਾਏ-ਬਾਏ ਨੂੰ ਵੀ ਵੱਡੇ ਪੱਧਰ 'ਤੇ ਪ੍ਰਭਾਵਿਤ ਕੀਤਾ ਹੈ । ਹਥਲੇ ਪਰਚੇ ਵਿਚ ਸੋਸ਼ਲ ਮੀਡੀਏ ਦੇ ਭਾਸ਼ਾ, ਸਭਿਆਚਾਰ ਅਤੇ ਮਨੁੱਖੀ ਮਾਨਸਿਕਤਾ ਉੱਪਰ ਪੈਣ ਵਾਲੇ ਪ੍ਰਭਾਵਾਂ ਤੇ ਕੁਪ੍ਰਭਾਵਾਂ ਸੰਬੰਧੀ ਵਿਸ਼ਲੇਸ਼ਣ ਕੀਤਾ ਜਾਵੇਗਾ।

ਸੇਸ਼ਲ ਮੀਡੀਏ ਨਾਲ ਜੁੜੇ ਹਰ ਵਿਅਕਤੀ ਨੂੰ ਲੱਗਦਾ ਹੈ ਕਿ ਉਸ ਕੋਲ ਜਾਣਕਾਰੀ ਦਾ ਅਤੁੱਟ ਖਜ਼ਾਨਾ ਹੈ । ਪਰ ਇਹ ਜਾਣਕਾਰੀ ਕਿਸ ਸੋਮੇ ਤੋਂ ਆ ਰਹੀ ਹੈ, ਇਸ ਪ੍ਰਤੀ ਉਹ ਸੁਚੇਤ ਨਹੀਂ ਹੁੰਦਾ । ਜਿਸ ਕਾਰਨ ਸੋਸ਼ਲ ਮੀਡੀਏ ਉੱਤੇ ਝੂਠੀਆਂ ਤੇ ਮਨ-ਘਤਤ ਮੁਬਰਾਂ ਦਾ ਚਲਨ ਅਜੋਕੇ ਸਮਿਆਂ ਵਿੱਚ ਹੜ੍ਹ ਵਾਂਗ ਫ਼ੈਲ ਰਿਹਾ ਹੈ। ਬਹੁਤ ਸਾਰੀਆਂ ਰਾਜਨੀਤਿਕ ਪਾਰਟੀਆਂ ਸੋਸ਼ਲ ਮੀਡੀਏ ਰਾਹੀਂ ਝੂਠੀਆਂ ਖਬਰਾਂ ਫੈਲਾ ਕੇ ਇਸ ਨੂੰ ਆਪਣੇ ਸੌੜੇ ਹਿੱਤਾਂ ਲਈ ਵਰਤ ਰਹੀਆਂ ਹਨ। ਦੇਖਣ ਦੇ ਵਿਚ ਇਹ ਵੀ ਆਇਆ ਹੈ ਕਿ ਰਾਜਨੀਤਕ ਪਾਰਟੀਆਂ ਪੇਸ਼ੇਵਰ ਲੋਕਾਂ ਨੂੰ ਪੈਸੇ ਦੇ ਦਮ 'ਤੇ ਖ਼ਰੀਦ ਕੇ ਉਹਨਾਂ ਦੀਆਂ ਟੀਮਾਂ ਬਣਾ ਸੋਸ਼ਲ ਮੀਡੀਏ ਉੱਤੇ ਝੂਠੇ ਪ੍ਰਚਾਰ ਕਰਵਾਉਂਦੀਆਂ ਹਨ । ਬਹੁਤ ਸਾਰੇ ਭੋਲੇ ਭਾਲੇ ਲੋਕ ਇਹਨਾਂ ਰਾਜਨੀਤਿਕ ਪਾਰਟੀਆਂ ਦੁਆਰਾ ਫੈਲਾਏ ਜਾਂਦੇ ਝੂਠੇ ਪ੍ਰਚਾਰ ਦੇ ਝਾਂਸੇ ਵਿਚ ਆ ਆਪਣਾ ਅਤੇ ਸਮਾਜ ਦਾ ਨੁਕਸਾਨ ਕਰਦੇ ਹਨ। ਸਵਰਾਜਬੀਰ ਅਨੁਸਾਰ , "ਪਿਛਲੇ ਸਾਲ ਬਿਟਿਸ਼ ਬਰਾਡਕਾਸਟਿੰਗ ਕਾਰਪੋਰੇਸ਼ਨ (ਬੀਬੀਸੀ) ਨੇ ਹਿੰਦੋਸਤਾਨ , ਕੀਨੀਆ ਤੇ ਨਾਇਜੀਰੀਆ ਵਿਚ ਵੱਡੇ ਪੱਧਰ ਦਾ ਖੋਜ ਕਾਰਜ ਕਰਵਾਇਆ , ਜਿਸ ਵਿਚ ਇਹ ਤੱਥ ਸਾਹਮਣੇ ਆਏ ਕਿ ਹਿੰਦੋਸਤਾਨ ਦੇ ਲੋਕ ਉਨ੍ਹਾਂ ਸੰਦੇਸ਼ਾਂ , ਜਿਨ੍ਹਾਂ ਵਿਚ ਹਿੰਸਾ ਹੋਵੇ , ਨੂੰ ਫੈਲਾਉਣ ਤੋਂ ਤਾਂ ਕੁਝ ਝਿਜਕ ਮਹਿਸੂਸ ਕਰਦੇ ਹਨ ਪਰ 'ਰਾਸ਼ਟਰਵਾਦੀ' ਭਾਵਨਾ ਵਾਲੇ ਸੰਦੇਸ਼ ਬੜੀ ਤੇਜ਼ੀ ਨਾਲ ਫੈਲਾਏ ਜਾਂਦੇ ਹਨ। ਟਵਿੱਟਰ ਦੇ 16 ਹਜ਼ਾਰ ਖ਼ਾਤਿਆਂ ਦੇ ਅਧਿਐਨ ਤੋਂ ਮਨਘਤਤ ਖ਼ਬਰਾਂ ਫੈਲਾਉਣ ਵਾਲਿਆਂ ਦੇ ਜੋ ਵਿਚਾਰਧਾਰਕ ਰੁਝਾਨ ਸਾਹਮਣੇ ਆਏ , ਉਨ੍ਹਾਂ ਅਨੁਸਾਰ ਸੱਤਾਧਾਰੀ ਪਾਰਟੀ ਦੇ ਹਮਾਇਤੀਆਂ ਦੇ ਤਾਰ ਬਿਹਤਰ ਤਰ੍ਹਾਂ ਨਾਲ ਜੁੜੇ ਹੋਏ ਹਨ । ਰਾਸ਼ਟਰਵਾਦ , ਦੇਸ਼ ਭਗਤੀ , ਪਾਕਿਸਤਾਨ ਵਿਰੋਧ , ਹਿੰਦੂਤਵ ਦੀ ਵਡਿਆਈ ਅਤੇ ਘੱਟਗਿਣਤੀ ਦੇ ਲੋਕਾਂ ਨੂੰ ਛੁਟਿਆਉਣ ਵਾਲੇ ਸੰਦੇਸ਼ ਇਹ ਟੇਲੀਆਂ ਬੜੇ ਧੜੱਲੇ ਨਾਲ ਫੈਲਾਉਂਦੀਆਂ ਹਨ।⁻⁽¹⁾ ਇਸ ਤਰ੍ਹਾਂ ਫਿਰਕਾਪ੍ਰਸਤੀ ਪੈਦਾ ਕਰਨ ਲਈ ਰਾਸ਼ਟਰ , <mark>ਧਰਮ</mark>, ਜਾਤ, ਨਸਲ, ਆਦਿ ਨੂੰ ਆਧਾਰ ਬਣਾ ਕੇ ਬਹੁਤ ਵਾਰ ਇਹੋ ਜਿਹੀਆਂ ਮਨਘੜਤ ਖਬਰਾਂ ਸੋਸ਼ਲ ਮੀਡੀਏ ਉੱਤੇ ਫੈਲਾਈਆਂ ਜਾਂਦੀਆਂ ਹਨ ਜਿਨ੍ਹਾਂ ਕਰਕੇ ਹਿੰਸਾ ਫੈਲਦੀ ਹੈ ਤੇ ਕਈਆਂ ਦੀਆਂ ਜਾਨਾਂ ਜਾਂਦੀਆਂ ਹਨ । ਸੋਸ਼ਲ ਮੀਡੀਏ ਦੀ ਵਰਤੋਂ ਕਰਦਿਆਂ ਮਨੁੱਖ ਸਾਹਮਣੇ ਵੱਡਾ ਮਸਲਾ ਇਹਨਾਂ ਝੂਠੀਆਂ ਤੇ ਮਨਘੜਤ ਖ਼ਬਰਾਂ ਦੇ ਮੱਕੜਜਾਲ ਤੋਂ ਬਚਣ ਦਾ ਹੈ । ਸਾਨੂੰ ਚੇਤੰਨ ਹੋ ਕੇ ਝੂਠੀਆਂ ਖਬਰਾਂ ਦੇ ਫੈਲਾਓ ਵਿਰੁੱਧ ਲਾਮਬੰਦ ਹੇਣ ਦੀ ਜ਼ਰੂਰਤ ਹੈ।

संस्कार चेतना, अन्तरराष्ट्रीय मूल्यांकित शोध पत्रिका

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Mr.AshishBaghla



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Stress Management: Need of Hour

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ABSTRACT.

The work life of today has become so tough that it becomes so difficult to manage the personal life and professional life. Extensive use of technology and increasing private sector pressure is reducing the fun and joy from people involved in corporate sector. Further the increasing materialistic approach of people at work has created unnecessary stress in their life. Some stress is visible whereas some stress is invisible. The most dangerous stress in modern life is invisible stress. It results in many health issues, depression, anxiety etc. Global practices are being followed by India nowadays but the major thing to consider is that the reports have shown that every fourth person in western countries is suffering from depression. Stress, if not managed properly, could lead to many adverse effects on the organizational performance as well as on the life of individuals.

INTRODUCTION

As India has become the fastest growing economy of the world, more pressure is coming on the policymakers, industrialists and every Indian to retain the position of our country at the top. This thing sounds good but there is some dark side of such pace which is being ignored at the present time. "Human being is a social animal" is an old saying but is still valid in present era. With the advent of internet and fast changing technologies, considerable amount of change has been seen in the behavior of human beings. Now people in our country are adopting western culture in terms of relations and social interactions. People are becoming more materialistic, self-centered and money-minded. The dark side of such things is the Stress which could be a major reason for emerging issues in society like depression, anxiety etc. The problem is not so small, but it can take a big shape if not managed properly. This paper seeks to identify the role of stress in organizational performance and the impact on social life of people.

The term Stress can have two meanings: one on positive side and the other on negative side. The positive meaning of stress is simply the focus or emphasis on something to achieve the targets well in time. Whereas the negative meaning of stress explains the situation of a person when he mentally feels pressurized or he finds himself unable to complete a task properly. Stress can be

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FINANCIAL INCLUSION IN INDIA: ITS NEED AND FUTURE

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ABSTRACT The term 'Financial Inclusion' has remained a buzzword in the past few years among the banking industry. The term is related with increasing the spread of financial services to those who are not aware of or who are not in a position to avail financial services due to remote areas or lack of technology etc. In India, the reforms done in past few years are consistent with the growth and development of poor and disadvantageous groups. The slogan "SABKA SAATH SABKA VIKAS" by P.M. Modi is true in this sense which aims at Balanced Development of all people. It will be possible only when the issues related with corruption and huge gap between poor and rich will be reduced. The

term financial inclusion focuses on providing the financial services such as banking and insurance to all people at affordable rates. There are few problems coming in the path of financial inclusion but it is sure that if some corrective measures are adopted by the authorities, then financial inclusion can be achieved in India to the fullest. This will ultimately fulfill the objective of the campaign Inclusive Growth and Balanced Development. Keywords

INTRODUCTION

Financial inclusion means extending basic banking services at affordable prices to the low income and disadvantaged groups. The Purpose of Financial Inclusion is to connect the excluded with the formal banking system in order to help them obtain an understanding of the financial services available and equipping them with the confidence to make informed financial decisions. Rangarajan committee on financial inclusion defines it as "Financial inclusion may be defined as the process of ensuring access to financial services and timely and adequate credit where needed by vulnerable groups such as weaker sections and low income groups at an affordable cost.

Financial inclusion evolved from a need to provide low-income people with financial services that can positively influence their personal financial health and growth.

OBJECTIVES OF THE STUDY

- To understand the need and present status of financial inclusion in India.
- To check the role of banks in achieving financial inclusion in India.
- To check the weaknesses/shortcomings of the progress of financial inclusion in India.

RESEARCH METHODOLOGY

For the purpose of this study, both the primary and secondary data have been used from various sources. Secondary data have been used from various online and offline sources such as online journals, websites and newspapers etc. Primary data has been collected from people working in different fields related with

REVIEW OF LITERATURE

A lot of research has been done on Financial Inclusion in India by various scholars. Various journals and sites have been referred for the purpose of this study. The term Financial inclusion was first introduced in 2005 by K.C. Chakraborthy, then Chairman of Indian Bank.

Various studies done so far as as follows:

Roy (2012) studied the overview of financial inclusion in India. The study concluded that banks have set up their branches in the remote corner of the country. Rules and regulations have been simplified. The study also said that banking industry has shown tremendous growth in volume during last few decades.

Divya Joseph (2014) had studied the level of financial inclusion and financial literacy in India. She tried to check the relationship between type of bank accounts and the amount of deposits coming into the banks. Dr. V.K. Aggarwal(2014) in his study concluded that Financial inclusion is facing a lot of hurdles like illiteracy, lack of advanced technology in remote areas etc. are the reasons for slow growth of financial

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A STUDY ON THE FUTURE OF DIGITAL PAYMENTS IN INDIA

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Received: July 07, 2018

Accepted: August 16, 2018

ABSTRACT This paper seeks to identify the present trend towards the adoption of digital payments in India. The term Digital Payment means making payment to other person with the help of internet or through electronic mode instead of paper money. The initiative of Digital Payments was taken by Government of India after the announcement of demonetization on 8th November 2016. Digital Payments was initiated to bring transparency in transactions and eliminating black money. It was actually a move towards cashless economy. Further, digital payments was encouraged to provide sufficient cash availability to the banks for providing credit to people. Till date, a considerable part of society has started using Digital mode of Payments, but still people feel scared of using Internet Banking, debit cards, e-cash etc. Initially the Government was providing considerable incentives for digital payments but now a decline has been seen in this push. This paper tries to identify the reasons for adoption of digital payments by people in India and it also tries to find out the problems faced by people in making Digital Payments.

Keywords: Diaital Payments, Cashback, Incentives etc.

INTRODUCTION

This paper is about the attitude of people towards adoption of Digital Payments methods in order to have transparency in their operations. Digital Payments were encouraged by Government of India after the announcement of demonetization on 8th November 2016. The basic objective behind the initiative of Digital Payments was to achieve cashless economy in the long run. Due to the increasing corruption and black money in India, it was becoming difficult to avail the statement of transactions and transfers made by people to other parties. Digital India was a campaign launched by Government to increase transparency in operations and attain governance.

OBJECTIVES OF THE STUDY

- To find out the attitude of people towards adoption of digital payments in India.
- To find out the problems faced by people in making digital transfers
- To find out the most popular method of digital payments.
- To have an idea regarding the expected future of digital payments in India.

REVIEW OF LITERATURE

Sanghita Roy, Dr. Indrajit Sinha (2014) . stated that E- payment system in India, has shown tremendous growth, but still there has lot to be done to increase its usage. Still 90% of the transactions are cash based. Technology Acceptance Model used for the purpose of study. They found Innovation, incentive, customer convenience and legal framework are the four factors which contribute to strengthen the E- payment system.

Rakesh H M &Ramya T J (2014) in their research paper titled "A Study on Factors Influencing Consumer Adoption of Internet Banking in India" tried to examine the factors that influence internet banking adoption.

RESEARCH METHODOLOGY

For the purpose of our study, both Primary and Secondary Data have been used. Primary data has been collected using questionnaire method from 110 people. Secondary Data have been collected from various online sources such as websites, articles, Journals, news etc.

Various methods of Digital Payments available in India are as follows:

1- NFC or MST transmission waves platform

Companies have come up with making transaction through NFC (Near Field Communication) and MST (Magnetic Secure Transmission) technology. Without swiping your card through POS (Point of Sales) machines, you can easily make payment to merchants through its wireless transmitting magnetic waves. You can avail this facility by downloading MST enabled app and also, your phone should support NFC facility. Once it is done, after registering your card details, you can make contactless transactions through your phone on any of merchants' POS terminal.

Research Paper

IIRAR- International Journal of Research and Analytical Reviews 85



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A study of consumer behavior towards online shopping: An analysis of **Commerce students.**

Ashish Baghla

Assistant Professor in Commerce, Guru Nanak College Killianwali, District Muktsar (Punjab).

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Accepted: August 16, 2018

ABSTRACT

With the advent of internet and information technology, the present age has become more habitual of using internet and electronic devices for their daily use. It has become a crucial part of our daily life. Traditionally, brick and mortar model was followed in the businesses for gaining the market. But now the changing Technology has given ample opportunities to the businesses by providing them a platform of online market by creating a website or by having contract with online retailers. A past study has revealed that the Indian market is growing fast in terms of consumerism and trend towards online shopping. This paper seeks to identify the factors affecting growth of online shopping and the level of customer satisfaction from online shopping. Further, this paper will help the Corporates and researches in getting the knowledge of attitude of students towards online retailers and the causes for any dissatisfaction. The research data collected by telephonic interview has shown various factors behind the growth of online shopping and increase in the spending on latest products. Further, the causes for dissatisfaction from online shopping websites has also been identified from the opinion given by the respondents. The respondents has further suggested few measures to improve the online shopping experience.

Keywords: Online shopping, cashback, customersatisfaction etc.

INTRODUCTION

The present era is being dominated by advancement in technology and a consistent innovation in the field of marketing. Online shopping websites are the biggest innovation in the field of online marketing. With the invent of internet, the businesses has started to increase their limits and market by targeting more customers with the help of online marketing as well as by the online shopping websites. A report has revealed tremendous growth in the online shopping in India during past 5 years. As the internet user base is increasing everyday in India, it is a biggest opportunity for the online shopping websites that they can target such people in near future. Online shopping can be done through various modes but basically the shopping through online websites such as Amazon, Flipkart, Myntra, Paytm, Snapdeal etc. the online stores of various companies through their own websites have been covered for the purpose of this study

In simple words, online shopping means purchasing the products over the internet from some e-commerce website or the website of a company. Online shopping has definitely provided us lots of benefits, but at the same time some limitations or problems have been faced by the customers as well. This paper seeks to identify the overall performance of online shopping according to the Commerce students in some selected areas and it will try to suggest the measures to improve the online shopping experience.

OBJECTIVES OF THE STUDY

- To have knowledge of the attitude of Commerce students towards online shopping.
- To check the level of satisfaction from online shopping.
- To find out the causes of dissatisfaction from online shopping and suggesting the suitable measures to improve the online shopping.

RESEARCH METHODOLOGY

For the purpose of our study, both the primary and secondary data have been used in this research. A sample of 80 Commerce students was taken from various areas like Abohar, Malout, Patiala and Chandigarh etc. for the purpose of collection of primary data through telephonic interview. The data was collected and it was analyzed to find out the attitude and behavior of the Commerce students towards online shopping. Further, secondary data have been used from various online sources such as journals, articles, news etc.

REVIEW OF LITERATURE

Solomon (1998) studied the Consumer behaviour and said that it is the study of the processes involved when an individual selects, purchases, uses or disposes of products, services, ideas, or experiences to satisfy needs and desires. In view for the Internet to spread out as a retail channel, it is imperative to realize the consumer's mind-set, intention and conduct in light of the online buying practice.

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Research Paper

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A STUDY ON THE FACTORS AFFECTING ORGANISATIONAL COMMITMENT

Ashish Baghla, Assistant Professor in Commerce,

Guru Nanak College, Killianwali, District Sri Muktsar Sahib. Punjab

ABSTRACT

This paper deals with the Organisational Commitment and the factors affecting the Organisational Commitment. The term describes the emotional attachment of a person with the organisation because of some factor which creates an emotional commitment with the organisation to serve it for lifetime. The reason could be the availability of services, environment, leadership, management people, organisational culture, philosophy of the organisation and last but not the least mutual relations between the people in the organisation and the person working for it. Till date, there has been a very less amount of research done in India in the context of Organisational Commitment. The term has originated in America but it is getting momentum due to the changes coming in Global HR practices and globalisation. It explores the areas which have not so far been analysed much in India. Organisation attachment is a mental state of a person working at time in that organisation. It adversely affects the productivity of the person having huge extent of attachment with that organisation. This paper has identified the reasons for less and more attachment with one organisation.

Keywords: Organisational Commitment, Emotions, organisational culture etc.

INTRODUCTION

The term Organisational Commitment is relatively new in India as very limited research have been done so far in India on this topic. This term basically deals with the mental state and situation of a person and the willingness level of a person to do the job for an organisation for very long time. The term describes the commitment level of a person to provide his services to the organisation after having some great experience with that organisation. This concept is applicable on both the Human Resource practices as well as to some extent in the Marketing practices. The customers also feel attached to some brand or a company on the basis of advertisement or the emotional feel provided by the company in their marketing to influence the sale of their product or service. The prime motive of Organisational Commitment is to have long run sustaining relationship between one stakeholder and the company.

In other words, Organisational Commitment is a description of how much an individual feels attached to an organisation. It is a state of bonding between one person and one organisation due to some agreement or happening of some event or transaction at a time. Organisational Commitment is moreover a field of employer-employee relationship and commitment towards the job and the organisation.

Organisational Commitment for an employee covers the areas like:

- Job security.
- Job satisfaction.
- Role analysis.

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CUSTOMER SATISFACTION FROM PATANJALI PRODUCTS: A REALITY OR PERCEPTION

Ashish Baghla, Assistant Professor in Commerce, Guru Nanak College, Killianwali, District Muktsar (Punjab)

ABSTRACT

Patanjali Group has performed really well in the Indian FMCG industry since its inception. All thanks to the great image of Indian Yoga Guru Baba Ramdev, the company is touching height of success at the present time. Patanjali started its business in the year 2006 and today it has become India's 3rd largest FMCG company in terms of revenue. This paper attempts to identify the actual satisfaction level of the users of Patanjali products in relation to the overall perceptions of people regarding its quality. This paper tries to find out the causes for less level of customer satisfaction and also to check the measures for the company to improve its brand image in near future. The data has been collected from people of different age, background, profession etc. to check the image of Patanjali products in the minds of people. Further, this paper will be helpful for the researchers and scholars to do further research on this brand in near future as the company is making history every year in terms of revenue, profits and overall success in Indian market. The overall satisfaction level of customers was found to be above average and the pricing element of the company is found to be the competitive strength for the company. Still some issues are faced by the people in the quality of some Patanjali products which should be handled in near future to provide best satisfaction level to the customers.

Keywords: Patanjali, Revenue, Quality, Customer satisfaction etc

INTRODUCTION

Patanjali Ayurved Limited was established in 2006 with a thought of rural and urban development. The company is not merely an organization but a thought of creating a healthy society through Yoga and Ayurveda. The company is breaking records in terms of its performance over the past few years. The company has become 3rd largest FMCG company in India in terms of Revenue.

The company deals in variety of segments like personal care, kitchen, soaps, food items and herbal medicines etc. The major strength of the company has been the clear image of Baba Ramdev from very long period and its pricing strategies. Apart from being Indian FMCG company, the company creates a positive image in the minds of people by advertising it to be a company providing higher revenue to the farmers by procuring raw materials from them and using the agricultural produce in the production of final products being sold by the company. The overall performance of the company till date is depicted in the following picture:

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Corporate Social Responsibility Practices in India: A Study of Few Companies

Ashish Baghla*

Assistant Professor in Commerce, Guru Nanak College Killianwali, Dist. Muktsar, Punjab

Assistant Professor in Commerce, Gulf Narlak Conge Nilianiwa, Dist. Nuksar, Dist. Nuksar, Polijau Abstract – This paper seeks to identify the Corporate Social Responsibility practices followed by companies operating in India. This paper will help the researchers and scholars in identifying the best CSR practices and to do further studies on what is best for India and what India really needs as CSR from the corporate. Indian Government has made CSR mandatory for the companies having turnover or benefits beyond a farthest point. Companies Act 2013 includes the arrangements related to CSR for the companies. Corporate Social Responsibility (CSR) isn't just a legal arrangement, however I is a commitment also with respect to an organization. As the companies begin their operations in the society, for the society and from different resources provided by the society. It becomes critical for them to give something in return to the society. This paper further seeks to identify the failures of companies in meeting the expectations of the society and helps to provide some suggestions to improve the CSR practices to better serve the society and the country on the loose.

Keywords: CSR, Companies Act 2013, Society etc.





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A Study of the Impact of Technology on the Society

Ashish Baghla*

Assistant Professor in Commerce, Guru Nanak College, Killianwali. District Muktsar, Punjab

Abstract – This research paper seeks to identify the positive and negative effect of modern technology on the society and it analyses the possible outcomes which has affected the behavior of people at workplace and in the network. Technology has changed the lifestyle, Technology has become an indispensable piece of our life. Every time and everywhere we need some kind of Technology to get our needs fulfilled. This paper tries to identify the effect of technology on different segments of society which are being transformed and somehow getting deteriorated. Technology is an aid or bane that depends on how we use it and how we takes the benefit of Technology, creation Technology communication Technology etc. Technology aresulted in better education. better tems, better mode of communication, better transport, better quality of merchandise and enterprises etc. And yet it is having some negative effects on the society, for example, increasing contamination, decrease in creativity of people, more dependency on machines and Technology, negative effect of mobile towers etc. Everyone needs to think and decide about how one can use the Technology in a ideal manner.

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Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979

A STUDY OF INCLUSIVE DEVELOPMENT IN INDIA USING FINANCIAL INCLUSION A. Baghla

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ABSTRACT

Inclusive development means the development in an economy that provides more employment avenues and should work for balanced development of all the states, regions etc. in a country. This means making available the basic facilities to all and promoting economic sustainability. This includes promoting communal harmony, empowering people by access to education and development of their core skills. The term 'financial inclusion' has been a topic of discussion among the banking industry over the years. The term refers to increasing the spread of financial services for those who are not avare of it or who are not in a position to avail financial services due to lack of remote areas or technology etc. In India, reforms made in the last few years are in line with the growth and development of poor and disadvantaged groups. The slogan of "SABKA SAATH SABKA VIKAS" is P.M. Modil is true in the sense that the objective is to achieve inclusive growth and development in India. This will be possible only when the issues related to corruption and the huge difference between the poor and the rich are less and the objectives of the people will be harmonized. The term financial inclusion means providing financial services like banking and insurance to all without any hardships and at convenient terms. There are some problems in the path of financial inclusion but its sure that fis our corrective services here purpose of inclusive growth and balanced development.

Keywords: inclusive growth, financial inclusion, education, economic development, banking etc.

Introduction

The term Inclusive Development is a vast term and includes several factors governing it. Financial inclusion is one of the major factors for it. The term financial inclusion means providing financial services like banking and insurance to all without any hardships and at convenient terms. The objective of financial inclusion is excluded from the formal banking system to help them gain an understanding of the financial services available and to bring them together in availability of direct benefit transfers into a system of transparency. Rangarajan Committee states Financial Inclusion as "the process of ensuring access to financial services and timely and adequate credit, where vulnerable groups such as vulnerable groups and low-income groups at affordable costs is needed." The elements of inclusive development are as follows:

1. Skill Development: Skill development is not a small term. It includes development of various types of skills or core competencies possessed by the people of India. It is a long process involving identification, motivation and developing the required skills in potential human resources.

2. Financial Inclusion: Financial Inclusion is the key for Inclusive development. The biggest reason for its role is the comprehension of basic financial services to the poor and backward area people. Apart from it, financial inclusion aims at developing financial literacy among people.

3. Technological Advancement: Technology is ever changing and recent years have shown more investment in service sector and development of such apps which helps in digital transfers and order procurement etc. and so on. Technology is limitless and the benefits derived from technology are beyond words. The advent of Artificial intelligence is providing new kind of products and services to the economics and it is leading the countries in the field of economic growth.

4. Economic Development: Indian economy is currently experiencing a recession due to the global recession due to Coronavirus. Various agencies are predicting about India to be the fastest growing economy in the world post COVID-19 due to rising investment and consumption expenditure. Economic development demands the same i.e. increase in amount of investment on support services like health, education, transport and communication etc. to provide better facilities to the citizens of a nation.

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Mrs. Galaxy Gupta

Dogo Rangsang Research Journal ISSN : 2347-7180 UGC Care Group I Journal Vol-10 Issue-07 No. 20 July 2020

COVID-19: General Overview with Mathematical Model

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Mrs. Galaxy Gupta Assistant Professor Department of English Guru Nanak College Killianwali gupta.galaxy@gmail.com

Abstract:

The COVID-19 pandemic, also known as the coronavirus pandemic, is the current worldwide coronavirus pandemic of 2019 (COVID 19), associated with extreme acute coronavirus 2 breathing disorder (SARS CoV 2). As the first case of Coronavirus (COVID-19) detected in December 2019 in China and after that on January 30, 2020 in India; today the number of cases are increasing day by day. Taking this into consideration, the present study discusses about the spread of Covid-19 pandemic. This paper describes the contact ratio, which explains the increase in spread of corona virus. This study also explains the spread pattern through SIR model which has the combination of three ordinary differential equations. Through this study we get to know the significance of social distancing which is necessary to prevent the transmission of this epidemic.

Keywords: Covid-19, Coronavirus, Pandemic, SIR model, Contact Ratio

Introduction:

As reported by W.H.O., viral infections are emerging and pose a major public health concern. Several viral epidemics have been recorded over the last 20 years. Yet an unexplained disease has been observed in a timeframe that is approaching the present day. Infection caused by this outbreak was due to a new virus corresponding to the COVID-19 family of coronaviruses. The epidemic of Coronavirus Virus 2019 (COVID-19) has produced a public health issue that has had a significant effect on how we are aware of our environment and our immediate environment. At the outset it was observed in Wuhan province of China but now it is spreading around the world and exactly 215 countries are infected with it till date. In India the first case of Covid-19 was reported on January 30, 2020 in Kerala. On 14th of March, 2020, government of India declared this outbreak a "Notified Disaster" and bold step of national lockdown was initiated from 25th of March, 2020. It was a complete shutdown of all services except essential ones. But now some states are easing restrictions based on district level profiling of infectious hotspots from April 20th, 2020.

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PRODUCTION PROBLEM WITH THE CONCEPTION OF TASK (JOB) BLOCK CRITERIA

Deepak Gupta1, Payal Singla, and Sourav Singla

ABSTRACT. The following research study is an attempt at finding the solution regarding the ever present complication of scheduling of n tasks being prepared on the machines with a special focus on preparing time consisting of the shipping time as well as arbitrary lags. These lags include both or any of the start lag and stop lag. The main aim lies in finding an optimal order such that make span could be minimized. To support the conceptual viewpoint an illustrative example with numerical data entries has also been included.

1. INRODUCTION

Flow shop scheduling is an integral problems with every big or small organisation. No wonder it finds its applicability in industrial sector, the most. The essence of scheduling algorithms to reduce the total production time of tasks. Scheduling of operations is very difficult in itself. However without considering the important and practically fundamental are one of the widest known optimization techniques. The essence of scheduling algorithm is to reduce the total production time of tasks. Scheduling of operations is very difficult issues

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¹corresponding author

²⁰²⁰ Mathematics Subject Classification. 00A69.

Key words and phrases. Flow Shop, Start Lags, Stop Lags, Shipping Time, Job-Block.



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3-STAGE PRODUCTIONS SCHEDULING WITH THE CONCEPT OF SET UP TIME INCLUDING ARBITRARY LAGS

Sourav Singla*, Payal Singla** and Deepak Gupta*** *&**Research Scholar, Deptt. of Mathematics, MM University, Mullana (Ambala) ***Prof. & HOD, Deptt. of Mathematics, MM University, Mullana (Ambala) E-mail : guptadeepak2003@yahoo.co.in, sourav10singla@gmail.com

ABSTRACT

In this paper the concept of arbitrary lags (start lag and stop lag) in n-jobs, 3-machines flow shop scheduling problem where setup time are treated as separate from processing time and transportation time of jobs has been studied. The objective of the study is to propose an algorithm by which we can minimize the make-span in three stage flow shop scheduling problem. A numerical illustration is given to demonstrate the computational efficiency of proposed algorithm as a valuable analytical tool for the researchers. Keywords: Flow Shop, Setup Time, Shipping Time, Start Lag, Stop Lag.

INTRODUCTION

Flow shop scheduling problems are one of the widest known optimization techniques. The essence of scheduling algorithm is to minimize the make span in a flow shop environment. Scheduling of operations is very difficult issues in the planning, managing of manufacturing processes. The scheduling problems depend upon the important factors like transportation time breakdown effect, total elapsed time, etc.In general, an n job- m machine scheduling problem has [(n!).(m!)] possible outcome. Such a problem does not leave any space for a pen and paper solution. However by staying in the boundaries and limiting the number of machines to 'three'the study has been conducted. Hence for 3 - stage flow shop scheduling complication with considerable set up time and arbitrary lags has been formulated and solved for the purpose of using it in the multiple organizations. The theory of shipping time is another important addition in this study. First of all in the field of scheduling theory an algorithm was introduced by Johnson [1] taking a scheduling problem in this problem n tasks are prepared on two machines. Mitten [2] treated a problem with the concept of time lags. Maggu and Das [3] established equivalent job for job blocks theorem for 2 stage problem. The conception of shipping (transportation) time is very crucial in flow shop scheduling problem when the machines are distantly placed. Singh. T.P [4] applied the conception of shipping time in scheduling. Gupta, D. and Singh, T.P. [5] worked on nx2 production problem in which processing time are correlated with their probabilities and set up time are examined. Singh, T.P. and Gupta, D.[6] classified scheduling problem in which n tasks are prepared on 3 machines.

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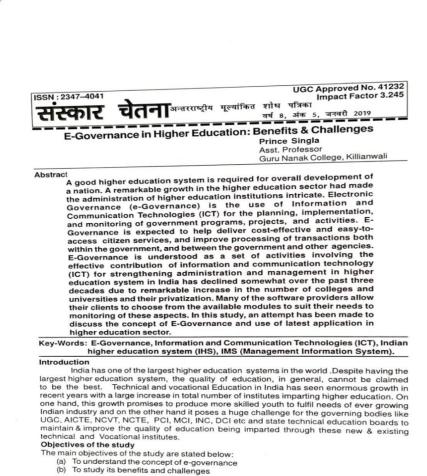




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\geq Mr. Prince Singla



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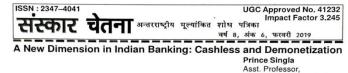
संस्कार चेतना, अन्तरराष्ट्रीय मूल्यांकित शोध पत्रिका





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Guru Nanak College Killianwali

Introduction

Every economy has classified in three sectors- Agriculture, Industrial and service sector. India is agrarian economy but nowadays India has one of the fastest growing service sectors in The world which contributes 57 percent of GDP in 2012-13 and share of agriculture sector is 17 percent in GDP in 2013-14 but largest employers sector of Indian economy. Banking sector is the strongest pillar of financial sector which plays a vital role in the development of economy. Banking and development both are connected with each other because banks mobilize capital resources and these resources are used for development purposes. The strength of an economy depends on the strength and efficiency of financial system. India's financial market depends upon the efficiency of banks because they accept deposits, attract the most of the savings or the binoact or gradit the biggest purveyors of credit. Indian Banking System

The earliest Indian Bank was the bank of Hindustan set up in 1770. In 1935 Reserve Bank of India was constituted as Apex Bank. In 1969 Government of India issued an ordinance Bank of india was constituted as Apex Bank. In 1969 (dovernment of india issued an ordinance and 14 largest commercial banks were nationalized which contains 85 percent of the bank deposits in the country and another 6 commercial banks were nationalized in 1980. India has also adopted LPG Policy under banking sector reforms in 1991, which did not leave banking sector unchanged. In 1991 Narsimha committee was organized which worked out the road map of banking sector reforms.

In Indian context, there were two phases of nationalisation, introduction of RRB's, entry of In Indian context, there were two phases of nationalisation, introduction of RRB's, entry of private sector banks and foreign banks and now e-banking or some important and major changes that affect the structure as well as functioning of the banks from time to time. Technology has become the fuel for rapid change. IT developments in the banking sector have speed up communication and transactions for clients. One of the basis reasons for the development of banking sector is computerization, because with the same efforts or manpower working area of the banking sector was expanded. Indian banking has transferred from intermediary stage of social banking to newly conceived technology based, computer centric and competitive banking.

banking. The RBI has played proactive role in the implementation of information technology in

1. With the technology operational cost of banks will reduce

2. Facilitating more efficient transactions among customers the same network. E- delivery channels

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In E-banking system banks are expanding their customer base with the help of multiple e-delivery channels like ATM, Credit/Debit, Smart cards, Internet banking, mobile banking, tele-banking etc. These electronic services may be categorized as follows:-

संस्कार चेतना, अन्तरराष्ट्रीय मूल्यांकित शोध पत्रिका





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IMPACT OF GOODS AND SERVICE TAX (GST) ON INDIAN ECONOMY

Prince Singla Asst. Professor, Guru Nanak College, Killianwali.

ABSTRACT :

Present Indian tax system is very complex as it includes cascading effects of tax. GST, being one single indirect tax scheme for the entire nation will attempt to make India united common market.GST referred as Goods and services tax is defined as the giant indirect tax structure designed to support and enhance the economic growth of a country. More than 150 countries have implemented GST so far. However, the idea of GST in India was mooted by Vajpayee government in 2000 and the constitutional amendment for the same was passed by the Loksabha on 6th



May 2015 but is yet to be ratified by the Rajyasabha. However, there is a huge hue and cry against its implementation. It would be interesting to understand why this proposed GST regime may hamper the growth and development of the country.

KEYWORDS : GST, Tax, VAT, Indian economy.

INTRODUCTION

The major source of revenue for any nation is the Tax, so for economic development of the nation it is compulsory to have good taxation system. India started its journey towards tax system in the year 1980. GST would be a major move towards Indian economy as since independence India has faced some of the issues because of complex indirect tax system, this complexity is assumed to be resolved by present GST structure replacing all state and central indirect taxes in to one simple unique tax. The Goods and Services Tax (GST) is a vast concept that simplifies the giant tax structure by supporting and enhancing the economic growth of a country. GST is a comprehensive tax levy on manufacturing, sale and consumption of goods and services at a national level. The Goods and Services Tax Bill or GST Bill, also referred to as The Constitution (One Hundred and Twenty-Second Amendment) Bill, 2014, initiates a Value added Tax to be implemented on a national level in India. GST will be an indirect tax at all the stages of production to bring about uniformity in the system. On bringing GST into practice, there would be amalgamation of Central and State taxes into a single tax payment. It would also enhance the position of India in both, domestic as well as international market. At the consumer level, GST would reduce the overall tax burden, which is currently estimated at 25-30%. Under this system, the consumer pays the final tax but an efficient input tax credit system ensures that there is no cascading of taxes- tax on tax paid on inputs that go into manufacture of goods . In order to avoid the payment of multiple taxes such as excise duty and service tax at Central level and VAT at the State level, GST would unify these taxes and create a uniform market throughout the country. Integration of various taxes into a GST system will bring about an effective cross-utilization of credits. The current system taxes production, whereas the GST will aim to tax consumption.

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ABSTRACT:

Asst. Professor

Training is a socially situated action and quality instruction has generally been related with solid educators having high degrees of Individual contact with students. ICT has turned into an Indispensable piece of the present showing learning process. Successful utilization of innovation can propel understudies, make our classes increasingly powerful and intriguing and re-establish instructor eagerness as they adapt new aptitudes and procedures. The Job of ICT in advanced education is winding up increasingly significant and this significance will proceed to develop and create in 21st century. The use of ICT in education not only improves classroom teaching learning process, but also provides the facility of e-learning. The adoption and use of ICTs in education have a positive impact teaching, learning and research. The use of ICT will not only enhance learning environment but also prepare next generation for future lives and careers. This paper feature the different effects of ICT on advanced education and investigates different potential future improvements.

KEYWORDS: Information and Communication Technology, ICT initiatives, Higher Education.

INTRODUCTION

Information and communication technology (ICT) is a force that has changed many aspects of theway we live. If one somehow managed to look at such fields as drug, the travel industry, travel, business, law, banking, designing and engineering, the effect of ICT over the previous a few decades has been colossal. The way these fields operate today is vastly different from the ways theyoperated in the past. Be that as it may, when one sees instruction, there appears to have been an uncanny absence of impact and far less change than different fields have encountered. Various individuals have endeavoured to investigate this absence of movement and impact. There have been a number of factors impeding the wholesale uptake of ICT in education acrossall sectors. These have included such factors as an absence of subsidizing to help the acquisition of the innovation, an absence of preparing among built up showing professionals, an absence of inspiration and need among instructors to embrace ICT as educating apparatuses.But in recent times, factorshave emerged which have strengthened and encouraged moves to adopt ICTs into classrooms and

learning settings. These have included a growing need to explore efficiencies in terms ofprogram delivery, the opportunities for flexible delivery provided by ICTs. The capacity of technology to provide support for customized educational programs tomeet the needs of individual learners. As we move into the 21st century, these factors and many others are bringing strong forces to bearon the adoption of ICTs in education and contemporary trends suggest we will soon see largescale changes in the way education is planned and delivered as a consequence of theopportunities and affordances of

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REVIEW OF RESEARCH





A STUDY ON ISSUES AND CHALLENGES OF WOMEN ENTROWERMENTINTINTA

Prince Singla

155N: 2249-894N IMPACT FACTOR : 5.7631 (UIF) UGC APPROVED JOURNAL NO. 48514 VOLUME - 8 | ISSUE - 8 | MAY - 2019

Asst. Professor, Guru Nanak College, Killianwali.



ABSTRACT:

This paper attempts to analyze the status of Women Empowerment in India and highlights the Issues and Challenges of Women Empowerment. Today the empowerment of women has become one of the most important concerns of 21st century. But practically women empowerment is still an illusion of reality. We observe in our day to day life how women become victimized by various social evils. Women Empowerment is the vital instrument to expand women's ability to have resources and to make strategic life choices. Strengthening of ladies is basically the procedure of upliftment of monetary, social and political status of ladies, the generally oppressed ones, in the general public. It is the way toward guarding them against all types of savagery. The study is based on purely from

secondary sources. The study reveals that women of India are relatively disempowered and they enjoy somewhat lower status than that of men in spite of many efforts undertaken by Government. It is found that acceptance of unequal gender norms by women are still prevailing in the society. The examination finishes up by a perception that entrance to Education, Employment and Change in Social Structure are just the empowering components to Women Empowerment.

KEYWORDS: Women

Empowerment, Education, Health, Socio-Economic Status. Crimes against women, Policy implications.

NTRODUCTION

Ladies strengthening alludes to expanding the profound, political, instructive, sexual social. orientation or financial quality of women's empowerment in India is heavily dependent on many different variables that include geographical location (urban / rural) educational status social status (caste and class) and age. Strategies on Women's strengthening exist at the national,

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state and nearby (Panchayat) levels in numerous segments, including wellbeing, instruction, monetary chances, sexual orientation based savagery and political cooperation. Anyway there are huge hole between approach headways and genuine practice at the network level. Strengthening of ladies is basically the procedure of upliftment of monetary, social and political status of ladies, the customarily oppressed ones, in the general public. It is the way toward guarding them against all types of savagery. Ladies strengthening includes the structure up of a general public,

a world of politics, wherein ladies can inhale without the dread of abuse, misuse, trepidation, separation and the general sentiment of oppression which goes with being a lady in a customarily male commanded structure. Ladies establish practically half of the total populace however India has indicated lopsided sex proportion whereby female's populace has been relatively lower than guys. To the extent their societal position is concerned, they are not treated as equivalent to men in every one of the spots. In the Western social orders,





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EFFECTS OF COVID-19 PANDEMIC ON MEDIUM, SMALL AND MICRO ENTERPRISES IN INDIA

Prince Singla

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Abstract

The whole planet is facing a stressful time today. A virus called Covid-19 has brought the whole world under pressure, disrupting people's lives and global economy. One of the enormous disasters of 2020 is Covid-19. No country remained out from Covid-19's pit. It has catastrophic consequences on the global economy, whose outcomes are entirely unknown and unpredictable. The main objective of the present study is to examine the effect of Covid-19 Pandemic on Medium, Small and Micro Enterprises in India. For this purpose, the required information has been collected from secondary sources like, Articles, reports, websites. The study reveals that, lack of financing, job losses, identification issues, problems of import and export, migration of workforce and other problems have been facing by MSMEs due to Covid-19 pandemic. **Keywords:** MSMEs, Covid-19, Financing, Problem

Introduction

Currently India has more than 7.5 crore MSMEs, of which 25 percent of the firms will face closure, if the lockdown imposed due to covid-19 goes beyond four weeks. If the lockdown will continue more than eight week 43 percent of the shops will shut down (according to all Indian Manufactures Organization), (Rajath Mishra, 2020). These sector employment over 114 million people and contributes more than 30% of GDP. The immediate concerns in the mind of MSMEs are cash flows and working capital, which concerned that, survival, is only possible with substantive financial support and fiscal support packages from government. Some MSMEs believes that a financial stimulus will be enough but others recognizing that Covid-19 is a wakeup call to change to change and improve different aspects of MSMEs operations as well as eco-system and value chain of MSMEs (Rene, V, B, 2020). Udit Misra (2020) has explained, why are MSMEs worst hit by COVID- 19 lock down? And identified that, MSMEs will face lack of financing and job losses, which also effects economic condition of the country. Small industries are the most vulnerable ones. This is because of their size, scale of operation, limited financial managerial resources. They are not able to cope with difficulties that are forced on them. It is difficult even in normal times for them to survive, but they don't have the capacity to deal with something so unexpected, (Suresh Prabhu, 2020). In this back drop, the present study explores the effects of Covid-19 Pandemic on MSMEs.

Research Methodology

The objective of the study is examining the impact of covid-19 lockdown on MSEMs. To meet objective of the study the required information has been collected from secondary sources like, Page | 742

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THE JOURNAL OF ORIENTAL RESEARCH MADRAS [Vol. MMXXI-XCII-XXVIII

CHANGING DYNAMICS OF WORK AND WORKSPACES DURING COVID-19 PANDEMIC^{*}

BY

PRINCE SINGLA*

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ABSTRACT

The past few months have been the most challenging for everyone. Making us realize and foster the power and vulnerabilities we carry as human beings. None of us prepared for navigating through a global crisis of this nature. People and organizations are swiftly adopting the new rules and creating a differentiator will be the winners of tomorrow. It is, therefore, imperative for us to recognize the changing needs of how we communicate and collaborate. These should circle back to the purpose of why we work, which is to make things, systems, and our lives easier and better. *As the pandemic resets major work trends, HR leaders need to rethink workforce and employee planning, management, performance and experience strategies.* The objective of this article is to identify the changing dynamics of work, workspace and work force; also identified various work practices that the organizations' are trying adapt and reduce the cost on real estate. Reducing business travels due to the pandemic and getting used to various platforms to conduct business meetings has been on the rise. Pandemic may subside in the near future, organizations may make their workforce work remote and workstations may be very limited operationally. Infosys's strategies to adapt to new normal are also discussed.

KEYWORDS

Work, Workforce and Workspaces.

Introduction

The HR leaders must evaluate the lasting impact of corona virus pandemic not only on the future of work but also on the organizations operations and strategic goals, identify the priorities, examine to what degree these trends change pre and post COVID -19. Although it cannot be foreseen when all of this would be over, but whenever that happens commuting to office and

Correspondence Author



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> Mr.Manik Jindal



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A STUDY OF HUMOUR APPEAL IN ADVERTISEMENT

Manik Jindal

Abstract

In recent years a growing number of promotionally minded firms have turned to humour as a primary ingredient in their marketing communications. The success which humorous appeals have been enjoyed





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Diagnosis Of E-Commerce At Rural Level

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Abstract

The E-Commerce is prospered and stands for booming growth in Rural India. Their success depends on the understanding of the market, quantity of consumers and offering various features. This paper gives an idea of E-Commerce in Rural India; represent the various opportunities for vendors, consumers, E-Commerce Industries and factors influencing trust in rural Indians. While rural area availability of internet or broadband is lower as compare to urban area but Government's dream project Digital India will control or fixed this gap which increases the mass of consumers for E-Commerce world through spreading business using social commerce.

Key words: E-Commerce, Rural and Urban, Digital

Introduction

The term E-commerce was originally conceived to describe the process of conducting business transactions electronically using technology from Electronic Data Interchange (EDI) and Electronic Funds transfer (EFT). These technologies, which first appeared in the late 1970's, allowed for the exchange of information and the execution of electronic transactions between business, typically in the form of electronic purchase orders and invoices. EDI and EFT were the enabling technologies that laid the groundwork for what we now know as Ecommerce.

E-Commerce deals with the purchasing and selling of Products and services over an electronic platform, mainly the internet. E-Commerce has various categories such as Business to Business (B2B), Business to Consumer (B2C), Consumer to Business (C2B) and Consumer to Consumer (C2C). E-commerce is an ability to allow business to communicate and to perform transaction anylime and anyplace. The power of e-commerce allows geophysical barriers to vanish, making all consumers and businesses on earth potential customers and suppliers. eBay and Amazon E-Commerce companies are good example of e-commerce businesses are able to post their items and sell them around the Globe or world. The E-Commerce sector growth was based on rapid technology adoption like

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Teenage Business

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Abstract

This paper deals with the topic of teenage business, especially in terms of approach and decision-making of young people. An interest to start own business might be influenced by many factors. Some factors are general and some are related to the overall situation in the economy. This paper shows the results of my study. In the research I used questionnaires on 100 respondents. These respondents were students of different colleges in bachelor and master studies. Based on the evaluation and results of this research. I have summarized the main findings and preferences of students in terms of starting a business.

Introduction

Employment of adolescents is commonplace. Adolescents work for a variety of reasons such as helping with family expenses, earning spending money, saving for college or education, and paying personal bills. Additionally, businesses rely on adolescent employees to produce, package, and sell their goods and services. Thus, a symbiotic relationship has been formed between adolescents and employers. High school students also make great entrepreneurs because of their natural open-mindedness and drive to take risks. Teenagers have the capacity to dream outside the realm of their experiences. They are willing and eager to test limits and experiment; developmentally, they are not afflicted with the 1-should-know-better-than-totry-this effect. This propensity to take risks, of course, is not always a good thing and can get teens into serious trouble. That is why **t**'s important to find ways to channel teens' enthusiasm for new and novel experiences in positive ways. Entrepreneurship education is a great start. Teens need opportunities to experiment, but they also need instruction in areas like leadership, time management, and communication. To unleash the potential of teenage entrepreneurs, we need more educational opportunities and accelerators designed for high school students. Even if a teen's first move at an entrepreneural venture doesn't do well, research shows that if that person is tenacious enough to try again, he increases his odds of success. Entrepreneurs learn just as much, if not more, from their mistakes as they do from their triumphs.

Purpose of the study

The main goal of the research is to determine the interest of students to start a business and their orientation in how to do a business. I wanted to find out the preferences of students, Page | **320** Copyright © 2019Authors

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whether they want to be employees or whether they are willing and have the courage to take risks associated with the entrepreneurship.

Research Methodology

- > The primary source for collecting the information for the report was interaction with
- the different people of different age groups.
 A Survey using questionnaire was conducted.





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Manik Jindal

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A study on social media marketing

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anik Jindal wistant Professor, Guru anak College Killianwali, anjab, India

Abstract Social media becomes an important communication tool that people use to connect to other people or organization. In recent years, social media is everywhere and has become most important for social networking, sharing comments and notime accessing. Because of the alluring highlights, interme based lifts is known as social media marketing. Social media marketing has mode possible for organizations to reach prospective customers effectively. Media like Facebook, WhatsApp, Twitter, etc. create a logal connection between product and individual which leads to large advertising opportunities. This research paper emphasizes on the concept of social media marketing and perception of the buyers towards it.

Keywords: Social media, social media marketing

Introduction

Introduction Social media marketing is a new iterad and is rapidly growing. Social media marketing can Social media marketing is a new iterad a channels to promote a company and its products. This kind of marketing can be thought of as a division of online marketing activities. By this new approach of marketing, new tools are being developed. Social media marketing activities. By this rew approach of marketing, new tools are being developed. Social media marketing activities. By this new approach of marketing new tools are being developed. Social media marketing activities, By this rew approach of marketing new tools are being developed. Social media marketing activities, and they take many different forms and contain different features. Social networking sites such as Twitter, Google plus, and Linkedin may differ in some ways, but essentially they work using the same principles. Social media marketing (SMM) is a form of Internet marketing that utilizes social needia with the social media marketing refers to the process brandaryoosure and hexades customer reach. Social media marketing refers to the process of gaining website traffic or theta stracts attention and encourages readers to share it with their social networks. SMM helps a company get direct feedback from customers while making the company seem more personable. Some parts of social media give customers the opportunity to ask questions or volte complaints as well. There are certain advantages as well as disadvantages of SMM. These are as follows: Advantages

- Advantages

 Advantages

 Increased brand awareness
 Better customer satisfaction
 Cost effective
 Decreased Marketing Costs
 Helpful in gaining market insight
 Powerful tool for brand engageme
 Targeting specific audience, etc. -m

- Disadvantages
 Time Consuming
 Risk of negative comments
 Hackers' Threat
 Trademark and Copyright Issues
 Trust, Privacy and Security Issues, etc.

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International Journal of Research in Marketing Management and Sales

responding Author; nik Jindal distant Professor, Guru nak College Killianwali.

- Literature review
 International Action 1997 1998 19
- purchase decision journey and social metua numeroung strategy. Bruno Schivinski, Dariusz Dąbrowski, (2013) ^[5] "The Effect of Social Media Communication on Consumer Perceptions of Brands." In recent years, brand management has been confronting two opposite tendencies: the loss of brand authenticity and the

http://www.marketingjournal.net

online social networks. The authors are trying to find which steps online social networks influence consumers' purchasing decision when it comes to food retailers; and why are these steps influenced by online social networks.

Objectives of the study

 To identify the impact of social media on purchasing decisions of consumers
 To study the gap between consumer expectation from social media and its performance.

Research methodology The methodology used in this research was both primary as



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- c. Robbins (2001) Stress results from a mismatch between the demands and pressures on the person, on the one
- To study the impact of job stress on performance and productivity.





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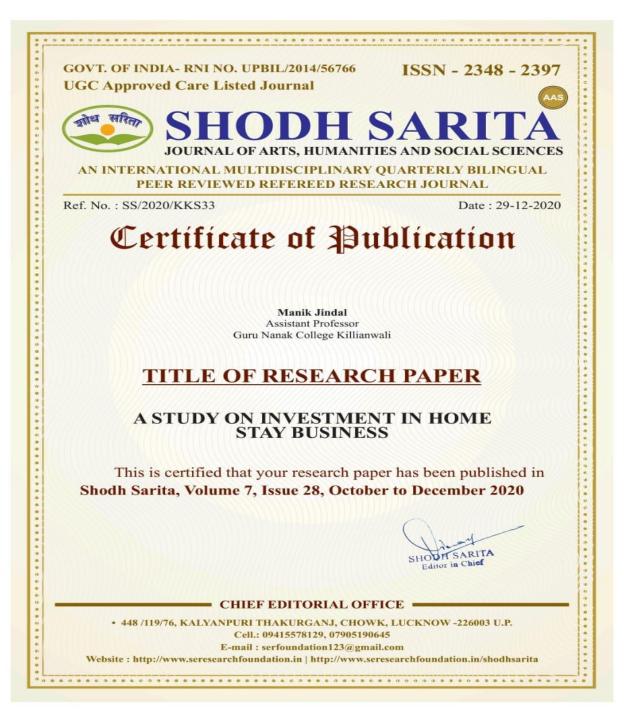
International Journal of Financial Management and Economics

- Klatt. M. (2009) ^[2] conducted a study on An Assessment of Women's Financial Literacy. Study found that there are some barriers that women face in regards to financial matters, and showing that women are not participating fully in retirement planning and not as comfortable as men in seeking financial advice.
 Chijwani. M. *et al.* (2014) ^[2] conducted a study of financial literacy among working women in Pune. The study found that the most popular investment awnue among the females interviewed is systematic investment plan.
 D'Ancona. E. L. (2014) ^[4] conducted a study center of the study found that the most popular investment avenue among the females interviewed is systematic.
- Investment plan. D'Ancona. E. L. (2014) ^[4] conducted a study on Financial Literacy and Financial Inclusion of Women in Rural Rajasthan- a Case Study of the Indian School of
- help of financial advisor and 7% by other means. 59% were known about the financial privileges provided by the Government to women. .

Conclusions From the study it may be concluded that there is a need for conducting financial literacy programs for women in order to develop an understanding of investment and taking effective investment decisions. The study shows that majority of the women were investing their money in investment instruments by taking help of their family and friends. The study also reveals that the most of women are still lagging behind in taking financial decisions.













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SHODH SANCHAR BULLETIN

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AN INTERNATIONAL BILINGUAL PEER REVIEWED REFEREED RESEARCH JOURNAL

INTERNAL AUDITING AND FRAUD DETECTION

Manik Jindal*

ABSTRACT

Internal audit acts as an aid in the process of fraud investigation. It plays vital role in corporate governance. Its effectiveness is based on management support, their perception as well as on the controlling authority. Ever changing dynamics of different organisations have increased the scope of internal auditing. The aim of this paper was to measure the effectiveness of internal auditing techniques in fraud detection in various organisations. This study revealed that internal auditing helps in detecting various frauds. This paper also discusses about the basic principles of auditing. A sample of 80 organisations was taken to fulfil the objective of the study. **Keywords:** Internal Audit, Fraud, Detection

Introduction :

Internal auditing is an appraisal function, performed by an internal auditor is appointed by the management, within an organisation which helps in evaluating various activities in the organisation. Internal auditing helps the members of the organisation in discharging their responsibilities successfully with the help of appraisals, recommendations, analysis, etc.

Internal auditing defined by Institute of Chartered Accountants of India, "Internal audit is an independent management function, which involves a continuous and critical appraisal of the functioning of an entity with a view to suggest improvements thereto and add value to and strengthen the overall governance mechanism of the entity, including the entity's strategic risk management and internal control system."

The core principles proposed to characterize an effective internal audit function are as follows:

- Demonstrate uncompromised integrity.
- Display objectivity in mindset and approach.
- Demonstrate commitment to competence.
- Align strategically with the aims and goals of the enterprise.
- Have adequate resources to effectively address

significant risks.

- Demonstrate quality and continuous improvement.
- Achieve efficiency and effectiveness in delivery.
- Communicate effectively.
- Provide reliable assurance to those charged with governance.
- Be insightful, proactive, and future-focused.
- Promote positive change.

Below are some of the characteristics of internal auditor:

- Impartial and Open-minded: Nobody likes a referee who plays favourites, or an internal auditor who is biased. Internal auditors are paid to provide assurance on, among many things, other people's work. So, it should go without saying that an internal auditor's personal opinions, or biases, must be kept in check.
- Open and Transparent: It is human nature for audit clients to be more open and trusting of auditors who are open and trusting of them. Creating an atmosphere of openness most often tends to improve audit results.
- Honest: Virtually all internal auditors recognize

*Assistant Professor - Guru Nanak College Killianwali Vol. 10 • Issue 40 • October to December 2020 SHOTH SANCHAR BULLETIN 68 BI-LINGUAL INTERNATIONAL RESEARCH JOURNAL





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A STUDY ON INVESTMENT IN HOME STAY BUSINESS

Manik Jindal*

ABSTRACT

The community investment has become a new trend and is making a significant impact in tourism sector. One such community investment is 'HOME STAY'. Home stay has evolved as a major contributor in meeting the high demand of accommodation facility in the tourism industry. Various studies have revealed that the owners are unaware of the systematic investment process. Also some of them have failed in assessing the viability of the investment. To study the basic investment process this research has been conducted in Gurugram. From the study it has been found that main attraction for home stay investment is the revenue as well as other non-monetary benefits.

Keywords: Community, Investment, Process

Introduction:

Interest in the natural environment, heritage, arts, history, language, customs and cultures of people in other lands has encouraged travelling. The opportunity to observe how others live, think and interact with their environment exerts a powerful attraction. Travellers seek to experience locale's arts, music, painting, sculpture, architecture, festivals. India is a large market for travel and tourism. It offers a diverse portfolio of niche tourism products - cruises, adventure, medical, wellness, sports, MICE, eco-tourism, film, rural and religious tourism. India has been recognized as a destination for spiritual tourism for domestic and international tourists. India was ranked 34th in the Travel & Tourism Competitiveness Report 2019 published by the World Economic Forum. As of 2019, 4.2 crore jobs were created in the tourism sector in India which was 8.1 per cent of total employment in the country. According to WTTC, India ranked 3rd among 185 countries in terms of travel & tourism's total contribution to GDP in 2018. The launch of several branding and marketing initiatives by the Government of India such as 'Incredible India!' and 'Athiti Devo Bhava' has provided a focused impetus to growth. In September 2018, the Indian government

launched the 'Incredible India Mobile App' to assist the traveller to India and showcase major experiences for travelling.

Tourism investments are important to tourism countries as well as to the tourism destinations. These investments are needed to develop various tourism projects. Community investment is making its own significant impact in the field of tourism. It is a way of serving both the local residents as well as the tourists. Investors invest in these community related projects such as guest houses, eco-lodges, home stays, etc.

Concept of Home Stay :

Home Stay is basically visiting somebody's home in a foreign country which allows the visitors to rent a room in order to learn local culture, lifestyle, or language. It is a living arrangement offered by a host or host family that involves staying in their house. The guest of a home stay would be staying in home-like accommodation with shared living spaces and facilities. Apart from accommodation home stay offers various activities which give guests the unique opportunity to experience the specific culture of the area.

Application format for an establishment of Home Stay

*Assistant Professor - Guru Nanak College Killianwali Vol. 7 • Issue 28 • October to December 2020 SHODH SARITA

QUARTERLY BI-LINGUAL RESEARCH JOURNAL





Postgraduate Multi Faculty Premier College KILLIANWALI, DISTT. SRI MUKTSAR SAHIB (Pb.) - 151211 NAAC Accredited Grade "B"

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GURU NANAK COLLEGE Postgraduate Multi Faculty Premier College

KILLIANWALI, DISTT. SRI MUKTSAR SAHIB (Pb.) - 151211 NAAC Accredited Grade "B"

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4. Full Time Teachers during the last five years

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	N Tech Gate	WA	NABED	U COM, BED, NBA	u cou	U.A. B.Ed, M.Phd, NET	UABED, PODCANEA	M.A. B.Ed. M.Phd	M Com, M A (Eco) M Phil Ph.d	U SC(NATH), B ed	P.G.D.C.A U.SC(CS)MCA	NCY NEL	M.A. M.PhilB Ed.NET	NA NET	M.A. M.Phil, NET, B.Ed	M.A., M.Pha, Ph.D., NET	M.A.,UGC NET	MA, PhD	M Com, M Ed Ph D, P G D C A, NET	MCom, BEd NET	MANET	WAMPHI, BEd	M P Ed, NIS, Ph.D	M.A(Hon) M.Phil., Ph.D.		M A M Ed. Phid (Edu), M Phil/Pid So., Edu), NET(Edu) SLET(Pid So)	Designation Teaching Periods J expressions BA18 Co
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linnder Snigh Thatur	Sh Dharam Singh	Principal	Precisal AM Edit Photo Social Call International Control Contr	Teaching experiences	Penods Allated BAVB Com I II III BA	Grade of pay 37400+67000	Date of Appointment 14 05-2016	Appointment Appointment Regular	Date of Bith
Dr Kulwinder Singh Sandhu	Sh Ranya Singh	Act Dec Dec	M PhulPol So Edui NET(Edu) StET(Pol So)	14T	BA	17400+67000 +10 000AGP	14 05-2016	Regular	27-05-1970
ende	Sh Santokh Singh Batra	Asc Prot English	MA M Phil B Ex	26Y	BA I.II.III	37400-57000	8890	3	4262
	Sh Krishan Baldev	Asc Piol Pol Sci	MA M Phil BEd	23Y	BA I,III,B Com I	37400-67000	13894	\$	105
	Sh Amar Nath Jindal	Aso Bot o	M A (Gold Medist) NET	20Y 6m			PK 0 F	\$	3954
Dr Seema Ranı	Sh Ram Saloon	ASC Prof Comm	M Com, B Ed NET	20Y, 10m		37400-67000	22 11 59	\$	11375
Dr Bharal Bhushan	GHL D	Asstt Prol Comm	M Com M Ed Ph D. P G D C A. NET	17Y, 10m	B Com I II III	37400-67000	4 10 2000	\$	111
	Sh Dalio Smot	Asc Piol Hindi	MA, PhD	YBY	1	00160-00961	18 10 04	¢	25 11 73
Ms Gurminder Jeet Kaur	S Balbir Singh	Assis Prof Punjabi	MA, MPhi, PhD, NET	6Y		3/400-67000	19 10 04	¢	22 62 71
	Sh Ashok Kumar	Aset Ded Ford	M.A. M. Phil, NET, B.Ed	4 Y 9M	=	DOLEP. DOOP.	24 05 12	\$	29 10 75
Dr II.trai Khushnasib	Sh Kandhara Sinoh	Assil Froi English	M A .B Ed. UGC NET	IV		00166-00061	10-05-2013	\$	94-04-1935
	Sh Hattane Cont	ASSII Prol Punjabi	M A M Phil, Ph D, NET, B Ed Giani	SIA6		15600-39100	20-07-2017	\$	FF51-20-00
Dr. (Mrs.) Payal Singla	Co Do o o origin	Assil Piol Economics	M.A., M.Phil., NET	41		00165-00061	01-12-2017	độ	04-01-1975
	St Intern Saroop Singla	Assil Prof Math	M.A., M.Phil, Ph.D	4		15600-39100	01-12-2017	\$	15-C8-1927
Karr	o moral Kapoor	Assit Prof Commerce	M Com, NET	Carrie	Com	15600-39100	01-12-2017	\$	12 03-133
	S Gunal Singh	Computer	MCANET	Suluomo	B Com	15600-39100	27-11-2017	1	
ą	Sh Bijender Singh	-251 Prof History	MA BEA IICONET	4Months	BA	15600-39100	19-12-2017	1	16.2.4
	Sh Ved Panash	1	MA BEd M Phil NET	16Y	BAMA	15600-39100	25-04.2017		1661-10-10
	Sh Om Parkash Baghla	S	M Com UGC JRF	IIN	BA MA	15600-39100	31-05-2017		27-05-1950
db.	Sh Makeet Singh	10	MA REA UNIT	W	B COM, M Com		18.07 2014		05-07-1945
Mr Roman Kumar S	Sh Bhagwan Dass	1.	III A DEC, MIPHI	26Y	_	-	102-10-01	\$	05-06-1954
Mrs Jaspal Kaur S	S Labh Singh			16Y	B A-II, M A-I, II		1102-10-02	Contract	10-03-1933
Ms Navjot Kaur S	S Rashpal Singh	1	mic, mirtui, 8 Ed	9months	MA	Mon	24-07-2017	Contract 2	21-02-1993
Ms Rayworder Kaur	Cambral	masti Frot Punjabi	MABEd	9months		0000	24-07-2017	Contract 1	11-03-1945
	S Sarabjeet Singh	Computer	MCA		BAMA	0008	25-07-2017	1	Oper-cu-
Mr Manpreel Singh Bhath S I	S Rajinder Singh Bhatti	Librarian		Sthom 6	B A PGDCA	000	26.01 00.0	- Dennar	17-08-1992
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Pinopal	25 Mr Amandeep Singh	24 Mr Jaswant Singh	23 Ms Taynder Kaur	22 NS Diksha	21 Ms Navyol Kaur	0 Mrs Jaspal Kaur	9 Mr Roman Kumar	5 Ms Gurbinder Kaur	Mis Manpreet Kaur		5 Dr (Mrs) Khushnasb Gurtakhshsh Kaur	4 Ms Deepka	Mrs Galaxy Gupta	2 Wr Ashish Baghla	1 Wis Santa Den	0 Mr Parveen Kumar	Mrs Gurmender Jeet Kaur	Or Ray Kirpal Singh	Or Brarat Bhushan	Or Seema Ran	WS USTA Rana	Sh Ama Behal	Mrs Sunder Kapia	Dr Kulwinder Singh Sandhu	Dr Sunder Sngn Thakur	Name of Envioyee	Acutemic Year 2018-19
Harr	Sh. Nachttar Singh	Sh Naxter Singh	S Sukhmander Singh	Sh Raynder Kumar	S Rashpal Singh	S Labh Singh	Sh Bhagvan Dass	S Gurtal Singh	Sh Harbans Singh	Sh Ram Saroop Singla	Sh Kandhara Singh	Sh Indenit Kapoor	Sh Ashok Kumar	Sh Om Parkash Baghla	Sh Ved Parkash	Sh Bijender Singh	S Bathr Singh	Sh Dalp Singh	Sh Hans Raj Sharma	Sh Ram Saroop	Sh Amar Nath Jindal	Sh Knshan Baldev	Sh Santokh Singh Batra	Sh Ranyt Singh	Sh Dharam Singh	Father's Name	
	Libranan	Assit Prof Hindi	Asstt Prof Commerce	Asstt Prol Commerce	Assti Prof Punjabi	Assit Prof Hindi	Assit Prof History	Assit Prof Computer Application	Assit Prof Economics	Asstt Prof Math	Assil Prof Punjabi	Assil Prof Commerce	Assil Prof English	Asstt Prof Commerce	Assit Prof History	Assil Prof History	Asstl Prof Punjabi	Assit Prof Punjabi	Asc. Prof Hindi	Assit Prof Comm	Asc Prot Comm	Asc Prof Pol Sa	Asc Prot English	Ass Prol Phy Edu	Principal	Desgration	Name of the College :
	MLID .	MANET	M Com, NET	M Com, NET	MABEd	M.A. M.Phil, NET, B.Ed	MA	MCA NET	MA, MPhI, NET, BEd	M.A. M.Phi, Ph.D	M.A., M.Phil, Ph.D., NET, B.Ed, Gani	M Com NET	MA BED UCC NET	M Com UGC JRF	MA BED, MPhi, NET	MA, BEJ, MPhI, UGC NET	MA, M Phi, NET, B Ed	MA, MPhi, PhD, NET .	M A ,Ph D	M Com, M Ed Ph D, P G D C A, NET	M Com , B Ed NET	M A (Gold Medist) .NET	MAM Phi, BEd	M P Ed. NIS. Ph D	M A M Ed Ph D (Edu) M Philipoi Sci Edu) NET(Edu) SLET(Poi Sci)	Guaifcaion	Name of the College : GURU NANAK COLLEGE KILLIANWALI (SRI MUKTSAR SAHIB)
		491	3.5m		171	24	XZ	14Yr	SYr	5 Yr	10Yrs	15 Yr	YZ	24	1 1147	26 Yr	SY 9M	Y	YT	1SY, 10m	21Y, 10m	21Y 6m	24Y	274	204	Teaching , experiences	MALI (SRI M
-		MA	B Com, M Com	B Com, M.Com	BA	MA	8 A-1,11,11	BA	B A, B Com	B A, B Com	BA	B Com	BA	M Com	MA	MA	MA-I,III	MALMAI	BA I,II,III	B Com I,II,III	B Com I,II,III	BA (,II,III	BA 1111.B Com I	BA I,II,III	BA	Periods Alloted BAVB Com I II III	NUKTSAR SAHIB)
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	21-08-2018	04-09-2013	27-08-2018	09-03-2015	14-08-2018	01-03-2015	01-03-2018	19-12-2017	01-12-2017	01-12-2017	01-12-2017	27-11-2017	20-07-2017	18-07-2017	31-05-2017	25-04-2017	10-06-2013	24 05 12	19 10 04	13 10 04	4 10 2000	22 11 99	13894	8890	14 05-2016	Argonitment Accontment	
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Mr. Amandeep Singh	Mr. Manik Jindal	Mr. Jagdev Singh	Ms. Diksha	Mr. Roman Kumar	Mr. Prince Singla	Mr. Gurvinder Singh	Mrs. Jaspal Kaur	Ms Gurbinder Kaur	Mrs. Manpreet Kaur	Dr. (Mrs.) Payal Singla	Dr. (Mrs) Khushnasib Gurbakhshish Kaur	Mrs Galaxy Gupta	Mr Ashish Baghla	Mr. Parveen Kumar	Mrs. Gurminder Jeet Kaur	Ur. Haj Kirpal Singh	Or bharat bhushan		Dr Seema Ran	Min Hicks Denal	Mrs Sunnder Kapila	er numiner singn sandnu	Dr Kilwonder Clean Country	1 Dr Clinodes Clast
Sh. Nachttar Singh	Sh. Sunil Kumar	Sh Malkeet Singh	Sh. Rajinder Kumar	Sh Bhagvan Dass	Sh Gharsi Ram	Sh Gursewak Singh	S Labh Singh	S Gurfal Singh	Sh. Harbans Singh	Sh. Ram Saroop Singla	Sh. Kandhara Singh	Sh Ashok Kumar	Sh.Om Parkash Baghla	Sh. Bijender Singh	S. Balbir Singh	Sh Dalip Singh	Sh Hans Raj Sharma	dooree men no	Ch Dow County Jindai	Sh Knshan Baldev	Sh Santokh Singh Batra	Sh Hanjit Singh	Sh Uharam Singh	
Librarian	of. Commerce		rce	Asstt. Prof. History	erce	Asstt Prof. Hindi	Asstt. Prof. Hindi	Assti, Prof Computer Application	Asstt. Prof. Economics	Assit. Prof. Math	Asstt Prof. Punjabi	Asstt Prof. English	Asstt Prof. Commerce	Asstt Prof. History	Asstt. Prof Punjabi	Asstt Prot Punjabi	Asc. Prof. Hindi	Asstt Prot Comm	Asc. Prof. Comm.	Asc Prof. Pol Sci	Asc. Prof English	Ass Prof Phy Edu	Principal	Designation
WLID	M.COM, NET	MA	M Com, NET	MA	M Com, NET	M.A. NET, M.Phil, B.Ed, PGDCA	M.A. M.Phil, NET, B.Ed	MCA NET	M.A., M.Phil, NET, B.Ed	M.A.,M.Phil., Ph.D.	M.A., M.Phil., Ph.D., NET, B.Ed, Giani 11Yrs	M.A., B.Ed, UGC NET	M Com UGC JRF	M.A., B.Ed., M.Phil, UGC NET	M.A. M.Phil, NET, B.Ed	M.A., M.Phil, Ph.D., NET	M.A.,Ph.D.	M Com , M Ed Ph D, P G D C A, NET 19Y, 10m	MCom, B.Ed NET	M A (Gold Mediist) ,NET	MA,M Phil, B Ed	M P Ed. NIS, Ph D	M A M Ed. Ph D (Edu), M Phil(Pol Sci , Edu), NET(Edu) SLET(Pol Sci)	Qualification Teaching Periodis Alloted Grade of pay Date experiences BA/B Com 111111 Appointin
1Y.9M		ЗҮ	YI YI	3Y		441	ΥC	24Yr	6Yr	6 Yr		3Y	ΥE	441	W6 A 9	AR	18Y.	1 19Y, 10m	22Y, 10m.	22Y. 6m	25Y	28Y	214	Teaching experiences
	B COM-II, M COM-I,II	B.A-I,II,III ,B.COM-I, M.A-I,II	M COM-I,II	BA-I II, III MA-I, II	M.COM-I,II B.COM-I,III	MA-1,11	M A-1,11	B.AI,II,III, PGDCA-I	B A,-I,II,III B.Com-I,	B A,-I,II,III B.Com-II	8 A-1,11,11	8 A-I,II,III	M Com-I,II B COM-III	M A-I.II, B COM-I 15600-39100	MA-I,II	MALMAI	BA LILII, MA-LI	B.Com I,II,III M.COM-I	B.Com.I,II,III M.COM-II	BA I,II,III	BA I,III,B.Com I	BA (,II,III	BA-1	Penods Alloted Grade of pay BA/B Com I II III
8600	10000	7000	10000	6000	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	15600-39100	37400-67000	15600-39100	37400-67000	37400-67000	37400-67000	37400-67000	37400+67000 +10,000AGP	Grade of pay
	8/1/2019	8/1/2019	8/1/2019	8/1/2019	1/15/2019	1/15/2019	1/15/2019	12/19/2017	12/1/2017	12/1/2017	12/1/2017	7/20/2017	7/18/2017	4/25/2017	6/10/2013	24 05 12	19.10.04	18 10 04	4.10.2000	22 11 99	138.94	6890	5/14/2016	Date of Appointment
Contract	Contract	Contract	Contract	Contract	¢	ģ	¢	¢	¢	¢	¢	¢	¢	¢	¢	¢	¢	-do	¢	¢.	¢	ģ	Regular	Nature of Appointment
5/7/1984	7/15/1996	3/10/1989	5011996	2/21/1993	5/11/1995	11/11/1984	3/11/1986	7/7/1991	8/16/1987	9/2/1986	1/4/1975	7/30/1988	6/5/1994	5/27/1990	4/4/1985	29 10 76	22 02 71	25 11 73	1774	11 3 76	3964	4262	5/27/1970	Date of Birth
NA	NA	-NA	NA	-NA	Misc/A-4/19164dt 12/12/2019	Misc/A-4/19162dt 12/12/2019	Misc/A-4/19160dt 12/12/2019	Misc/A-4/8751dt 27/06/2018	Misc/A-4/8461 dt 10/08/2018	Misc/A-4/10148 dt 04/10/2018	Misc/A-4/8458 dt 10/08/2018	Misc/A-4/4520 dt 8/12/2017	Misc/A-4/10048 ct 4/10/2018	Misc /A-4/6049 dt 02/07/2018	Misc/A-4/ 3106 ct. 16/4/2015	Misc /A-4/8874 dt 23 07.12	Misc /A-2/2097 dt 07.04.05	Misc /A-2/683 dt 10 02 05	Misc. /A-2/4545 Dt 06/01	Misc. A-2/2052 dt 17/04/2000	Misc 5814 Dt 15 6.04	Misc 10436 Dt 27_11.90	Msc/A-412730 dt 11/12/2012 GN College-Msc/A-4 6989 dt 29/1/2016 Dp(c) No 11/59-16 Grave-1(3) dt 15/05/2016	Uni Approval No & Date



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-	1	23	22	21	20	19	18	17	16	5	r.	13	12	=	10	9	~	1	6	5	-	3	2			1.20
Principal		Mr. Amandeep Singh	Mr. Manik Jindal	Mr. Jagdev Singh	Miss Neha Thakur	Mr. Salnam Singh	Mr. Tarsem Singh	Mr. Prince Singla	Mr. Gurvinder Singh	Mrs Jaspal Kaur	Ms Gurbinder Kaur	Mrs. Manpreet Kaur	Dr. (Mrs.) Payal Singla	Dr. (Mrs) Khushnasib Gurbakhshish Kaur	Mrs Galaxy Gupta	Mr Ashish Baghla	Mrs. Gurminder Jeet Kaur	Dr. Uharat Bhushan	Dr. Seema Rani	Mrs Usha Rani	Sh Amit Behal	Mrs Surinder Kapila	Dr.Kulwinder Singh Sandhu	Dr.Sunnder Singh	Name of Employee	Academic Year 2020-21
		Sh. Nachttar Singh	Sh. Sunil Kumar	Sh. Malkeet Singh	Sh. Surjeet Verma	Sh. Kirpal Singh	Sh Sukhdeep Singh	Sh. Gharsi Ram	Sh. Gursewak Singh	S Labh Singh	S. Gurfal Singh	Sh. Harbans Singh	Sh. Ram Saroop Singla	Sh. Kandhara Singh	Sh Ashok Kumar	Sh.Om Parkash Baghla	S. Balbir Singh	Sh Hans Raj Sharma	Sh Ram Saroop	Sh Amar Nath Jindal	Sh.Krishan Baldev	Sh Santokh Singh Batra	Sh Ranjit Singh	Sh Dharam Singh	Falhor's Name	
		Librarian	Asstt. Prof. Commerce	Asstt. Prof. Punjabi	Asstt Prof.Commerce	Asstt. Prof. History	Asstt Prof. History	Asstt. Prof. Commerce	Assit. Prof. Hindi	Asstt Prof. Hindi	Assti, Prof.Computer Application	Asstt. Prof. Economics	Asstt. Prof. Math	Assit. Prof. Punjabi	Asstt.Prof. English	Asstt. Prof. Commerce	Asstt. Prof. Punjabi	Asc. Prof. Hindi	Assit Prof. Comm	Asc. Prof. Comm.	Asc.Prof. Pol Sci	Asc. Prof. English	Ass Prof Phy Edu	Principal	Designation	Na
		MLID	M COM, NET	MA	M COM, UGC. NET	M.A. NET	MA	M Com, NET	M A, NET, M Phil, B Ed, PGDCA	MA, MPhi, NET, BEd	MCA NET	MA, MPhil, NET, B.Ed	M.A., M.Phil., Ph.D.	M.A., M.Phil., Ph.D., NET, B.Ed, Giani	M.A., B.Ed, UGC NET	M.Com UGC JRF	M A, M Phil, NET, B Ed	MA,PhD.	M Com, M Ed Ph D, P.G.D C A, NET 19Y, 10m	M.Com., B.Ed. NET	M A (Gold Modilist) ,NET	MA,M Phil, B.Ed.	M.P.Ed, NIS, Ph.D	M A,M Ed, Ph D (Edu), M Phil(Pol Sci , Edu), NET(Edu) SLET(Pol Sci)	Qualification	Name of the College : GURU NANAK COLLEGE KILLIANWALI (SRI MUKTSAR SAHIB
		1Y.9M	NIL	3Y		NIL		đm	4Yr	YC	2.4 Yr	6Yr	6 Yr	117/15	ЗY	YC	W6 X 9	187.	r 19Y, 10m	22Y, 10m,	22Y. 6m	25Y	287.	214	Teaching experiences	K COLLEGE
			B.COM-II, M.COM-I,II	B A-I,II,III B COM-I, M A-I,II	B COM-II, M COM-I,II	BA-I,II,III MA-II	B.A-I,II,III M.A-JI, B.COM-	M.COM-I,II B.COM-I,III	NA-I,II	M A-I,II	B A -I,II,III, PGDCA-I	B A,-I,II,III B.Com-I	B A,-I,II,III B.Com-II	B.A-I,II,III	B.A-I,II,III	M Com-I,II B COM	MAJ.	MAII	B.Com I,II,III M.COM-I	B.Com I,II,III M.COM-II	BA I,II,III	BA I,III,B Com I	BA I,II,III	8.4.1	Teaching Periods Alloted experiences BAVB Corn LIL III	KILLIANWALI (S
		8600	10000	7000	10000	10000	10000	15600-39100	15500-39100	15600-39100	15600-39100	15600-39100	15600-39100	15500-39100	15600-39100	15600-39100	15600-39100	37400-67000	15000-39100	37400-67000	37400-67000	37400-67000	37400-67000	10,000AGP	Grade of pay	RI MUKTSAR S
			7/9/2020	7/9/2020	7/9/2020	17/9/2020	16/9/2020	1/15/2019	1/15/2019	1/15/2019	12/19/2017	12/1/2017	12/1/2017	12/1/2017	7/20/2017	7/18/2017	6/10/2013	19.10.04	18 10 04	4 10 2000	22.11.99	13.8.94	68.90	5/14/2016	Date of Appointment	AHIB)
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		5/7/1984	7/15/1995	6261/01/6	2661/8/2	20/10/1995	2661/6/6	\$11/1995	11/11/1984	3011112	1661101	8/16/1987	3/2/1385	1/4/1975	1/30/1928	6/5/1994	4/4/1925	22.02.71	25.11.73	1.7.74	11.378	3964	4262	5/27/1970	Date of Beth	
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